

**Welcome to the
Elevate Youth California:
Youth Substance Use Disorder
Prevention Program:
Standard Track
Request for Applications
Review Webinar**



August 27, 2024

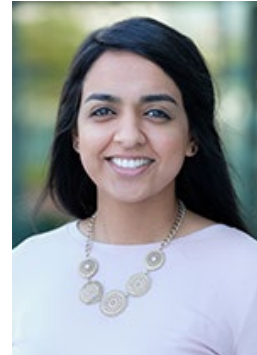
Agenda

- » Welcome
- » Meet the team
- » Program Background
- » The Funding Opportunity
- » How to Apply
- » How to be Competitive

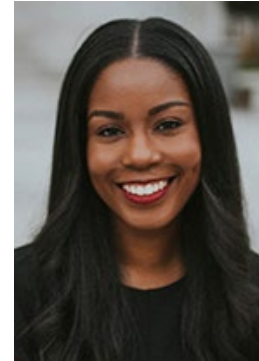
Elevate Youth California Team



Matt Cervantes
Associate Vice President of
Programs



Palvinder Kaur
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**Antonia
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**Evelyn
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Program
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Department of Health Care Services



Jessica Guerra
Section Chief
Community Services
Division/Program and
Policy Section



Stephanie List
Unit Chief
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Program Overview and Funding

Elevate Youth California, a project of The Center at Sierra Health Foundation under contract with the State of California's Department of Health Care Services (DHCS), is funded through the DHCS Proposition 64 California Cannabis Tax Fund, Allocation 3, Youth Education Prevention Early Intervention and Treatment Account.



Program Mission and Vision

Mission: Elevate Youth California is a statewide program addressing substance use disorder by investing in youth leadership and civic engagement for youth of color and 2S/LGBTQ+ youth ages 12 to 26 living in communities disproportionately impacted by the war on drugs.

Vision: All California youth should have equitable opportunities to be leaders and change agents in their community.



The Center at Sierra Health Foundation Background

- » Launched in 2012
- » Brings people, ideas, and infrastructure together to create positive change in California
- » Dedicated to health and racial equity
- » Managing entity of the Elevate Youth California program in partnership with California Department of Health Care Services



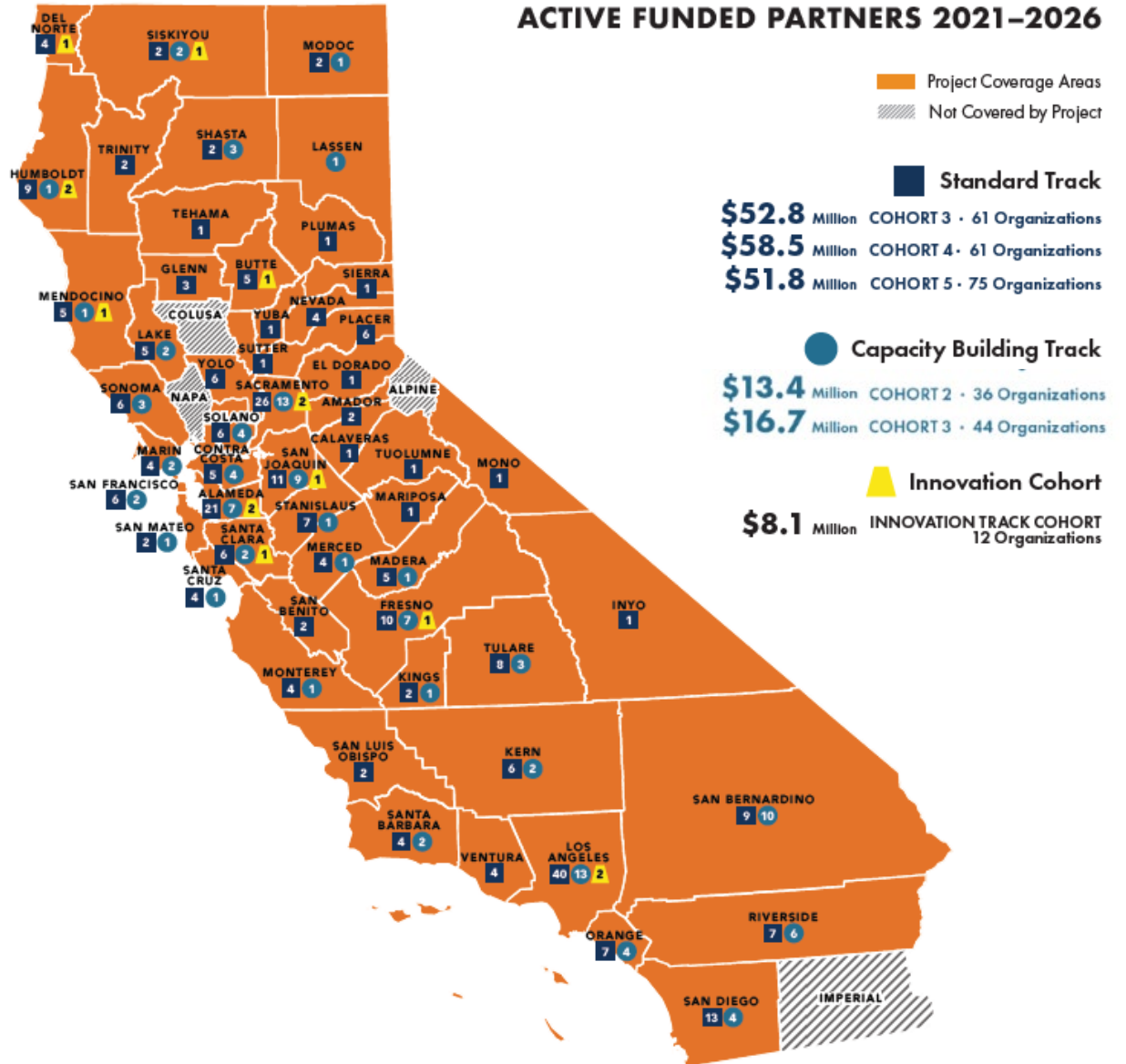
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Elevate Youth California Program Goal

Grounded in social justice youth development, Elevate Youth California supports a statewide network of organizations working on youth substance use disorder prevention, education, and early intervention start-up activities and/or enhancement efforts in low-income urban and rural areas throughout California, with a focus on impacting policy, systems, and environmental change.

Counties with Elevate Youth California partners

ACTIVE FUNDED PARTNERS 2021-2026



Counties with Elevate Youth California partners

County	Standard	Capacity Building	Innovation
Alameda	21	7	2
Alpine	0	0	0
Amador	2	0	0
Butte	5	0	1
Calaveras	1	0	0
Colusa	0	0	0
Contra Costa	5	4	0
Del Norte	4	0	1
El Dorado	1	0	0
Fresno	10	7	1
Glenn	3	0	0
Humboldt	9	1	2
Imperial	0	0	0
Inyo	1	0	0
Kern	6	2	0
Kings	2	1	0
Lake	5	2	0
Lassen	0	1	0
Los Angeles	40	13	2
Madera	5	1	0
Marin	4	2	0
Mariposa	1	0	0
Mendocino	5	1	1
Merced	4	1	0
Modoc	2	1	0
Mono	1	0	0
Monterey	4	1	0
Napa	0	0	0
Nevada	4	0	0

County	Standard	Capacity Building	Innovation
Orange	7	4	0
Placer	6	0	0
Plumas	1	0	0
Riverside	7	6	0
Sacramento	26	13	2
San Benito	2	0	0
San Bernardino	9	10	0
San Diego	13	4	0
San Francisco	6	2	0
San Joaquin	11	9	1
San Luis Obispo	2	0	0
San Mateo	2	1	0
Santa Barbara	4	2	0
Santa Clara	6	2	1
Santa Cruz	4	1	0
Shasta	2	3	0
Sierra	1	0	0
Siskiyou	2	2	1
Solano	6	4	0
Sonoma	6	3	0
Stanislaus	7	1	0
Sutter	1	0	0
Tehama	1	0	0
Trinity	2	0	0
Tulare	8	3	0
Tuolumne	1	0	0
Ventura	4	0	0
Yolo	6	0	0
Yuba	1	0	0

Funded Partners

Visit www.elevateyouthca.org to learn more



[Home](#) [About](#) [Program Impact](#) [News](#) [Resources](#) [Contact](#)

Standard Track Cohort 4

Learn how our 61 Standard Track Cohort 4 partners are leading change with youth in communities through prevention, outreach and education.

'ataaxum Pomkwaan

San Diego County
\$958,835

To improve health outcomes of Native American youth in San Diego, Riverside and San Bernardino counties through advocacy programs and activities, Indigenous Clubs, mentorship and youth social justice workshops to address substance use prevention among youth.

Alliance for Community Transformations

Mariposa County
\$655,367

To empower youth in Mariposa County through creative arts, goal setting, mentorship and youth activism to holistically approach policy

Alcohol Justice

Marin County
\$999,056

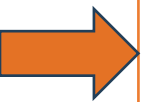
To promote the leadership of Latinx youth of the Canal district of San Rafael and Marin County by understanding Indigenous and Latinx cultural practices, community organizing and hands-on environmental projects to prevent substance use.

Antelope Valley Partners for Health

Los Angeles County
\$992,292

To build the capacity of system-involved Latinx and Black youth in Los Angeles County through youth activism, mentoring and peer-to-peer

Elevate Youth California Round 6 Funding Tracks



Funding Track	Length of Agreement	Approximate Award Amount	Release of RFA	Focus
Standard	36 months	Up to \$1 million	August 2024	Policy, system and environmental change through youth civic engagement, Mentorship, and peer-led support
Capacity Building	30 months	\$100,000 - \$400,000	January 2025	Strengthening the operational, programmatic, financial, or organizational infrastructure of community-based organizations focused on youth substance use prevention

EYC funding amount is subject to change based on tax revenue actuals. The Capacity track will be funded based on tax revenue settled amount. Last year, Capacity Track was not funded. We encourage all interested and eligible entities to apply

Funding Opportunity Overview

ELEVATE YOUTH CALIFORNIA:
YOUTH SUBSTANCE USE DISORDER
PREVENTION PROGRAM: COHORT 6
STANDARD TRACK

REQUEST FOR APPLICATIONS
AUGUST 2024



Glossary

- » Prevention
- » Harm Reduction
- » Substance Use Disorder
- » Addiction
- » Policy, Systems, and Environmental Change
- » Social Justice Youth Development
- » Intersectionality

Substance Use Disorder Prevention

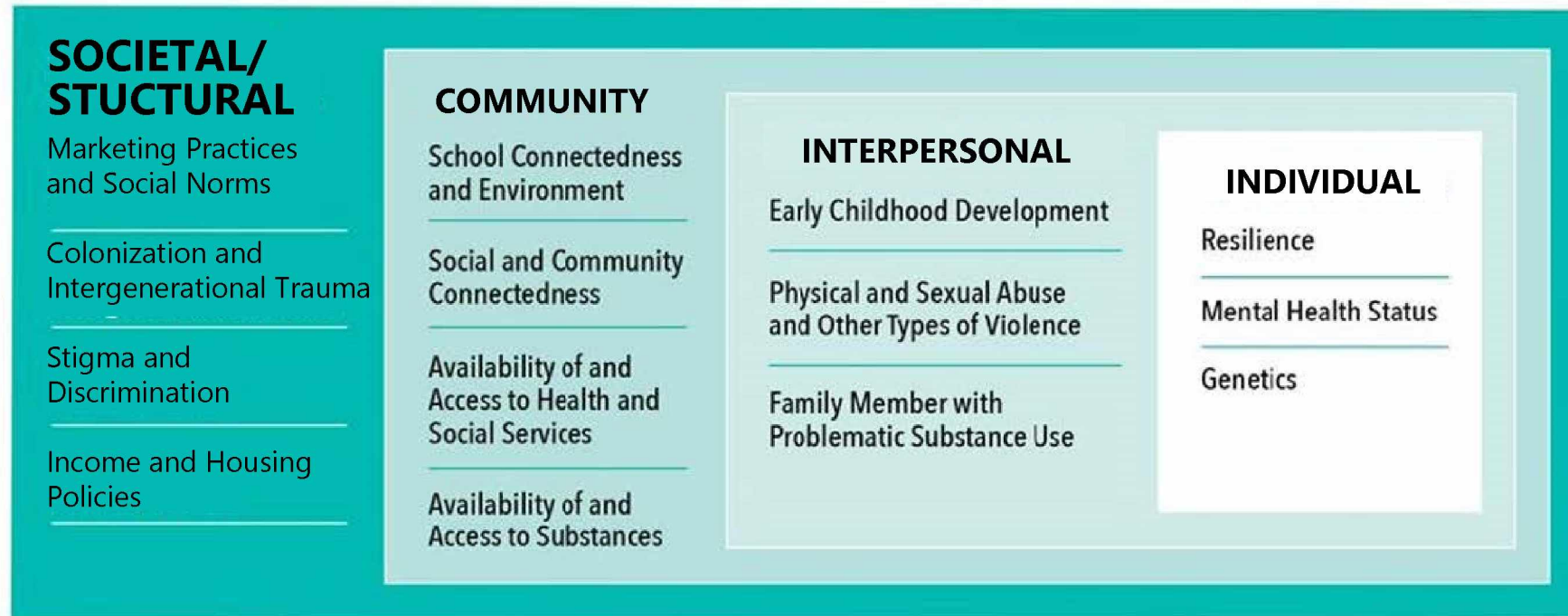
- » Prevention encompasses activities that promote healthy behaviors, reduce risks, and build protective factors.
- » Harm reduction aims to reduce at-risk, moderate, and high-risk behaviors often associated with substance misuse.

Social Justice Youth Development

- » Elevate Youth California is a youth social justice mentoring and peer support program focusing on communities disproportionately impacted by the war on drugs.
- » Social justice youth development expands the concept of a positive youth development framework and addresses social factors youth face as they develop into adulthood.
- » Examples: Youth-led organizing, student civic engagement, campaign to address a school or community concern, efforts to change a social condition through public policy.

Guiding Values

1. Invest in youth empowerment, leadership, and development
2. Implement programs through the cultural lens of the impacted community
3. The promotion of population-level impacts through policy, systems, and environmental change



Youth Prevention Program Scope

- » The Center is seeking applications from community-based organizations, Tribal organizations (including 638s and urban clinics), and county behavioral health organizations that strive for health equity and that will work on specific culturally and linguistically appropriate prevention, outreach, and education projects that address policy, systems, and environmental change, focused on youth ages 12 to 26.
- » **Project Period:** January 1, 2025 to December 31, 2027.

Elevate Youth California Logic Model

Elevate Youth California (EYC) is a statewide program addressing substance use disorder by investing in the leadership development and civic engagement of youth of color and 2S/LGBTQ+ youth ages 12 to 26 living in communities disproportionately impacted by the war on drugs.



[Click here for the Elevate Youth California Logic Model.](#)

Your Involvement

- » Reach into specified geography
- » Understanding of community
- » Trusted partnership(s)
- » Successful approach for community prevention and education

Eligibility Criteria

- » Have an office located in California
- » Provide services in California
- » Are a 501(c)(3) community-based organization, Tribal organization (including 638s and urban clinics) or a county behavioral health organization with established and trusted community relationships. Fiscal sponsorships are eligible. Also open to coalitions of organizations and collaboratives, as long as the backbone organization is an eligible applicant. Additionally, county behavioral health organizations that are the sole provider of prevention services in their respective county may apply for EYC funding.
- » Not have an active Elevate Youth CA grant. Elevate Youth CA funded partners whose current award ends by December 2024 are eligible to apply. Fiscal sponsors are the exception and are allowed to submit for a new fiscally sponsored project that was not awarded a previous Elevate Youth CA grant. Please note Elevate Youth CA Capacity Building Track funded partners are only eligible to receive one Capacity Building Track award. If an organization has previously received a Capacity Building Track award, that organization would only be eligible to apply for the Standard Track award.

Eligibility Criteria Continued

- » Have demonstrated experience partnering with young people of color and other marginalized communities disproportionately impacted by the war on drugs.
- » Deeply engage and reflect the proposed communities served that are disproportionately impacted by the war on drugs. Grantee partners should have a history of working with impacted communities, including representation on the board and staff, clients served, and neighborhoods served.
- » Applicant organizations and their partners must have demonstrated evidence of inclusivity and shall not discriminate based on race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation or military status in any of its activities or operations.

Implementation Strategies

Proposals must contain a component of youth civic engagement and at least one other mentorship and/or peer-led support and leadership program:

- » Youth civic engagement (required)
- » Mentorship/relationship building
- » Peer-led support and leadership programs

Examples of Potential Funded Activities

- » Direct services
- » Policy, systems, and environmental change
- » Culturally rooted, healing-centered youth civic engagement that addresses policies and systems
- » Peer-led capacity building, training, and leadership development
- » Policy-focused campaigns
- » Youth-led programming and credible messenger outreach programs

Award Amount

Up to \$1,000,000 for three years

If Awarded: Responsive Payment Schedule

» Four payments

- 35% of the total award upon execution of subcontract agreement and fulfilling insurance requirements
- 35% of the total award upon approval of Progress Reports 1 and 2 and Financial Reports 1 and 2
- 25% of the total award upon approval of Progress Reports 3 and 4 and Financial Reports 3 and 4
- 5% of the total award upon approval of Progress Reports 5 and 6 (inclusive of Cumulative Report) and Financial Reports 5 and 6

» Payment structure and timing is subject to change.

If Awarded: Other Funding Information

- » Rural/Urban support
- » Awards will be deliverable-based

If Awarded: Reporting & Data Requirements

Partners will be required to submit **bi-annual reports** responding to the performance measures identified in their grants and work plan, including financial reports.

Report	Period	Due Date to The Center
Progress Report 1	1/1/2025 - 6/30/2025	7/31/2025
Financial Report 1 and Detailed Expenditure Listing	1/1/2025 - 6/30/2025	7/31/2025
Progress Report 2	7/1/2025 - 12/31/2025	1/30/2026
Financial Report 2 and Detailed Expenditure Listing	7/1/2025 - 12/31/2025	1/30/2026
Progress Report 3	1/1/2026 - 6/30/2026	7/31/2026
Financial Report 3 and Detailed Expenditure Listing	1/1/2026 - 6/30/2026	7/31/2026
Progress Report 4	7/1/2026 - 12/31/2026	1/29/2027
Financial Report 4 and Detailed Expenditure Listing	7/1/2026 - 12/31/2026	1/29/2027
Progress Report 5	1/1/2027 - 6/30/2027	7/30/2027
Financial Report 5 and Detailed Expenditure Listing	1/1/2027 - 6/30/2027	7/30/2027
Progress Report 6 and Cumulative Final Report	7/1/2027 - 12/31/2027	1/21/2028
Financial Report 6 and Detailed Expenditure Listing	7/1/2027 - 12/31/2027	1/21/2028

Youth Listening Session

- » Host a minimum of one youth listening session with impacted youth each year of project implementation
- » Feedback on strategy and project implementation



Questions?

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Elevate Youth California: Youth Substance Use Disorder Prevention Program: Standard Track



Application Process



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The Application

Please note: if your application has a fiscal sponsor, the check box on the first page should be checked to enter information for the fiscally sponsored entity.

Elevate Youth California Round 6 - Standard Track

Be sure to read the **Elevate Youth California Grant Round 6 Application** guidelines and instructions in the Request for Applications (RFA) carefully before beginning your application. Required fields and attachment uploads are marked with a red * (asterisk).

If you have questions, send an email to elevateyouthca@shfcenter.org with the subject line: **Elevate Youth California Round 5 Application Online Help**.

Use Tab key or mouse click to move from field to field. Clicking Enter will attempt to Submit an incomplete application.

After submission you will receive an email confirmation along with a printable PDF copy of your application.

Is the project sponsored by the applicant organization?

A fiscal sponsor is an organization that applies on behalf of an entity or group that does not have legal standing with the IRS.

- Yes
 No

Next

<https://sierrahealth.tfaforms.net/237?ftid=a0bHr00000DPOIVIAx>



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Elevate Youth California Round 6 - Standard Track

Save my progress and resume later | Resume a previously saved form

Page 1

Be sure to read the **Elevate Youth California Grant Round 6 Application** guidelines and instructions in the Request for Applications (RFA) carefully before beginning your application. Required fields and attachment uploads are marked with a red * (asterisk).

If you have questions, send an email to elevateyouthca@shfcenter.org with the subject line: **Elevate Youth California Round 5 Application Online Help**.

Use Tab key or mouse click to move from field to field. Clicking Enter will attempt to Submit an incomplete application.

After submission you will receive an email confirmation along with a printable PDF copy of your application.

<https://sierrahealth.tfaforms.net/237?ftid=a0bHr00000DPOIVIX>

The Application

The Application:

Applicant Information

ORGANIZATION AND CONTACT INFORMATION

This section is to be completed by the qualifying organization; please use the legal name as registered with the IRS. Qualifying organizations are defined as organizations that has its 501(c)(3) nonprofit tax-exempt status, Tribal organization⁶ (including 638s and urban clinics) or county behavioral health organizations that are the sole provider of prevention services in their respective county.

Applicant Organization Information

Organization Name

Street Address

City

State/Province

Zip/Postal Code

County

Phone

Website/URL (optional)

Applicant Organization Tax ID #

Tax Id should be a 9 digit number in the following format: 12-3456789

What is the organization's annual budget amount? \$

Organization Status – Organization has 501(c)(3) nonprofit status with the IRS.

- Yes. Organization has 501 (c) (3) nonprofit status with the IRS.
 No. Organization does not have 501 (c) (3) nonprofit status with the IRS.
 Unsure. Organization is unsure if it has 501 (c) (3) nonprofit status with the IRS.

Does the applicant organization have an annual financial audit?

Yes No

Legal entity: Please select the closest legal entity from the options below. This should match what the organization wrote in question 3 on the W-9

The Application:

Applicant Information

CEO/Director of the Organization

First Name

Last Name

Title

CEO / Director

Email

Office Phone

Phone Extension

Application Contact Information

Choose one of the previously entered contacts to be the Primary Application Contact. Or enter an additional contact. This person will be contacted if there are questions or updates regarding the application. *

Please select...



Would you like to provide contact information for a financial officer?

Yes No

Would you like to provide contact information for a Contract Administrator?

Yes No

The Application: *Project Description and Implementation Strategies*

Project Overview

Name of Project (20 words or less) *

Brief Purpose of Project Briefly describe the proposed services and who will be served. The description must start with "To." (100 words or less) *

Project Start Date *

1/1/2025

Project End Date *

12/31/2027

Amount Requested *

\$ 0

Awards for this opportunity will not exceed \$1,000,000

Proposed Implementation Strategy:

Youth Civic Engagement for Policy, System or Environmental Change (required)

Mentorship/Relationship Building

Peer-led Support and Leadership Program

Number of implementation strategies *

0

Must select two implementation strategies above.

The Application: *Project Geography*

Project Geography

Please estimate in percentages the county or counties where the work will take place. The total must add up to 100%; please adjust accordingly.

Alameda

%

Butte

%

Contra Costa

%

Fresno

%

Imperial

%

Kings

%

Los Angeles

%

Mariposa

%

Alpine

%

Calaveras

%

Del Norte

%

Glenn

%

Inyo

%

Lake

%

Madera

%

Mendocino

%

Amador

%

Colusa

%

El Dorado

%

Humboldt

%

Kern

%

Lassen

%

Marin

%

Merced

%

The Application: *Urban/Rural and Race and Ethnicity*

Project Population

Indicate whether the proposed project serves an urban area, rural area, or both

- Urban
 Rural
 Both

Project Race and Ethnic Group

Estimate in percentages the race and ethnic groups that will be affected (Total must add up to 100).

American Indian and Alaska Native (e.g., Navajo Nation, Blackfeet Tribe, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.):

%

Asian-American (e.g., East Asian, South Asian, Southeast Asian, or Asian American, etc.):

%

Black or African American (e.g., African American, Nigerian, Ethiopian, Somali, Afro Caribbean or Afro Latinx, etc.):

%

Hispanic or Latino (e.g., Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, Columbian, another country of Latin America or Spanish origin, etc.):

%

Middle Eastern or North African (e.g., Lebanese, Iranian, Egyptian, Syrian, Moroccan, Algerian, etc.):

%

Pacific Islander (e.g., Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc.):

%

White (e.g., German, Irish, English, Italian, Polish, French, etc.):

%

Multi-racial/Multi-ethnic:

%

Another race ethnicity, or origin not on the list:

%

Total Race and Ethnic Group Percentage:

The Application: *Age Group & Additional Population*

Age Group

All selected activities must be related to youth 12-26 years old. For the age groups that will be affected, provide your best estimate of the percentage in each age group. (Total must add up to 100.)

Under 5

%

5 - 9

%

10 - 14

%

15 - 19

%

20 - 24

%

25 - 54

%

55+

%

Total Percentage of Age

%

Total of Age Groups must equal 100%.

Additional Areas of Focus

Select any of the following populations that are a primary focus of the project.

- Foster Youth
- 2S/LGBTQ+ Youth
- Youth with Disabilities
- Youth Experiencing homelessness/housing insecurity
- Immigrant Youth and Youth from mixed immigration status families
- Youth/Young Adult who are in county jail, state prison or juvenile detention, on state parole, on county probation, or under post release community supervision
- Youth with mental health disorder needs
- Youth with substance use disorder needs
- Youth with limited English proficiency
- Youth from low-wage families
- Uninsured and youth formerly enrolled in Medi-Cal
- Other

The Application: *Board and Staff*

Racial/Ethnic Make-up of Board and Staff

For the racial and ethnic populations that make up the board and staff of the applying organization, provide your best estimate of the percentage of the total people of each population [able to choose multiple; Total must add up to 100]

American Indian and Alaska Native (e.g., Navajo Nation, Blackfeet Tribe, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.):

%

Asian-American (e.g., East Asian, South Asian, Southeast Asian, or Asian American, etc.):

%

Black or African American (e.g., African American, Nigerian, Ethiopian, Somali, Afro Caribbean or Afro Latinx, etc.):

%

Hispanic or Latino (e.g., Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, Columbian, another country of Latin America or Spanish origin, etc.):

%

Middle Eastern or North African (e.g., Lebanese, Iranian, Egyptian, Syrian, Moroccan, Algerian, etc.):

%

Pacific Islander (e.g., Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc.):

%

White (e.g., German, Irish, English, Italian, Polish, French, etc.):

%

Multi-racial/Multi-ethnic:

%

The Application: Narrative Questions

- » Organization Description
- » Population Description
- » Culturally and Linguistically Appropriate Services
- » Qualifications of Project Team
- » Social Justice Youth Development Track Record
- » Social Justice Youth Development Activities
- » Substance Use Disorder Prevention Track Record
- » Substance Use Disorder Prevention Activities
- » Monitoring and Evaluation
- » Technical Assistance

Attachments

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Required Application Attachments

- » Proposed three-year project budget and justification
- » Work plan
- » Applicant organization's signed W-9
- » Support letter from administrator/executive, or if you are applying as a coalition, support letter signed by each coalition member stating their role in the project and signed by that organization's executive. If the application includes a fiscal sponsor, a signed letter from the fiscal sponsor's executive and copy of the MOU is required.

Attachments

Required Attachments

Please note: Grant applications may not be considered if requested attachments are not included or completed. Please upload your file **only** once for each requirement.

Download the required template attachments below.

- [Form 1: Proposed Three-year Project Budget and Budget Justification](#)
- [Form 2: Work Plan](#)
- [Fillable W-9 Form](#)
- [Work Plan Example](#)

Only upload your files with the final version. Uploading the same file many times will cause errors. If you must upload a new version of the file change the file name.

Attachment Title

Form 1: Proposed Three-year Project Budget and Justification (required)

Form 1 is located in the Attachments section of the online application form, fill it in and upload it. Be sure to complete a budget for each year. Each budget will roll up to the total budget spreadsheet.

Upload here *

[Choose File](#) No file chosen

Attachment Title

Form 2: Work plan (required)

Form 2 is located in the Attachments section of the online application form, fill it in and upload it. Please upload under the attachments section of the application.

Upload here *

[Choose File](#) No file chosen

Proposed Budget

The Center Proposed Project Budget

Applicant Organization: _____

Period Start: 1/1/2025 1/1/2026 1/1/2027
 Period End: 12/31/2025 12/31/2026 12/31/2027

	Project Budget Period 1 01/01/25- 12/31/25 (12	Project Budget Period 2 01/01/26-12/31/26 (12 Months)	Project Budget Period 3 01/01/27-12/31/27 (12 Months)	Total Project Budget
I. Personnel				
Salaries				
1				\$0.00
2				\$0.00
3				\$0.00
4				\$0.00
5				\$0.00
6				\$0.00
7				\$0.00
8				\$0.00
9				\$0.00
#				\$0.00
#				\$0.00
#				\$0.00
#				\$0.00
Payroll Taxes and Benefits				\$0.00
I. Total Personnel	\$0.00	\$0.00	\$0.00	\$0.00
II. Consultant Fees				
1				\$0.00
2				\$0.00
3				\$0.00
4				\$0.00
II. Total Consultants	\$0.00	\$0.00	\$0.00	\$0.00
III. Other Expenses				
Office Supplies				\$0.00
Postage				\$0.00
Printing/Duplicating				\$0.00
Program Supplies				\$0.00
Equipment				\$0.00
Rent / Utilities				\$0.00
Travel				\$0.00
Miscellaneous (List)				\$0.00
1				\$0.00
2				\$0.00
3				\$0.00
4				\$0.00
5				\$0.00
6				\$0.00
7				\$0.00
8				\$0.00
9				\$0.00
#				\$0.00
#				\$0.00
#				\$0.00
#				\$0.00
III. Total Other Expenses	\$0.00	\$0.00	\$0.00	\$0.00
Total I., II. And III. Direct Costs	\$0.00	\$0.00	\$0.00	\$0.00
Indirect (up to 20% of direct costs)	20%			\$0.00
Total Grant Expenses	\$0.00	\$0.00	\$0.00	\$0.00

* enter your organization's indirect rate %

Budget Justification

- » For each line item listed in the Excel Budget Form, list and explain how the funds will be used for the project
- » Be specific on how you arrived at the budgeted amounts for each line item
- » Include full-time equivalents (FTE) for staff

Budget Justification

*Please enter FTE for each position listed	Project Budget Period 1 01/01/25-12/31/25 (12 Months)	Project Budget Period 2 01/01/26-12/31/26 (12 Months)	Project Budget Period 3 01/01/27-12/31/27 (12 Months)
	FTE Period 1 *2088 hours for full-time	FTE Period 2 *2088 hours for full-time	FTE Period 3 *2088 hours for full-time
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
Payroll Taxes and Benefits			
II. Consultant Fees Justification/Description (must be completed for each line)			
1			
2			
3			
4			
III. Other Expenses			
Office Supplies			
Postage			
Printing/Duplicating			
Program Supplies			
Equipment			
Rent / Utilities			
Travel			
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
Indirect (up to 20% of direct costs)			

Work Plan

» Project Overview

- Priority area/population
- Intended number of youth to be engaged
- Overall program goal
- Policy goal

» Work Plan

- Objectives
- Implementation strategies
- Number of youth that will be reached
- Project activities
- Responsible staff/partner
- Timeline
- Monitoring/evaluation approach

Work Plan Example

Work Plan Example



Elevate Youth California: Work Plan

Organization Name:	The Reset Center
Award Period:	January 1, 2025 – December 31, 2027
Priority Population:	Transitional Age Youth (TAY) and young adults aged 16-24, with a focus on those formerly in foster care or who are systems-impacted and at risk of substance use disorder in Sacramento County.
Intended # of youth to be engaged:	250

Project Goal

The project goal is the organization's overarching aim over the award period. The goal may focus on culturally and linguistically appropriate peer-led support/peer-led programming, mentorship/relationship building, or youth civic engagement/leadership opportunities for youth ages 12-26 and their connection to substance use disorder (SUD) prevention.

To prevent and reduce substance use by at least 50% as self-reported by 150 program participants by increasing protective factors through engagement in formal 1:1 mentorship programs, cultural and healing-centered safe spaces and cohort-based training/internship opportunities by December 2027.

Include two to four objectives to achieve the project goal based on the implementation strategies selected in the application.

Objective 1

Provide a one-sentence objective describing the project's Elevate Youth California (EYC)-related implementation strategy. The objective should support the project goal, align with S.M.A.R.T. (specific, measurable, attainable, realistic, and timebound) criteria and clearly define participant outcomes (e.g., % increased knowledge, skill development, % increased awareness).

To engage and build social connections for year-long cohorts of 30 youth/young adults annually [3 cohorts over grant award period] through mentorship and bi-monthly interactive peer-led workshops and training focusing on life-skill development, leadership, civic engagement, coping skills and career exploration, culminating into increased self-efficacy to reduce or prevent substance use in their own life (≥50%) and improved leadership skills (≥10%) as measured by pre-/post self-assessment.

Implementation Strategy (select all that apply):

- Peer-led support/Peer-led Programming
- Mentorship/Relationship Building
- Youth civic engagement/leadership opportunities for policy, systems, and environmental change

Provide a 1-3 sentence description of the strategy (e.g., youth recruitment, relevant partnerships, approach, frequency of activities).

Recruitment strategies include The Reset Center's existing youth participants, community outreach, social media and leveraging existing partnerships with two local high schools, one continuation school, their counselors, and community colleges. Cohorts will occur at The Reset Center and sites where we have existing relationships. Participants will receive an incentive or stipend at the completion of the cohort for engaging in cohort-specific activities that include workshops (twice a month) and mentorship with a peer or adult ally once per month focusing on short-long term goals, resource and referral and career/education support.

Approximate number of youths that will be reached:

90

List activities the organization would implement to achieve the objective, identifying the person(s) responsible and the timeframe for the activities to be accomplished.

Activity	Who is responsible?	By when? (e.g. 6 months, year 1, year 2)
1. Determination of cohort locations, secure MOU (as applicable), program planning	Youth Programs Director	1-3 months
2. Recruitment and training for peer leaders and mentors	Youth Programs Manager	3 months
3. Participant recruitment, implementation of 6 workshops per cohort and mentorship activities (3 cohorts annually)	TAY Coordinator Youth Intern	6 months to end of subcontract
4. Youth Retreat – Summer Camp	Youth Programs Manager TAY Coordinator Youth Intern	Year 2 and Year 3

Questions?

The image features the word "Questions?" in a bold, dark blue font, centered in the upper half of the frame. Below the text, there are two thick, wavy lines that span the width of the image. The top line is a teal color, and the bottom line is a darker blue. Both lines have a slight undulating pattern, creating a sense of movement and flow.

How to be Competitive



Selection Criteria

Competitive Applications Will:

- » Present a complete and responsive application that demonstrates a favorable mix of credentials, capacity, potential, and cost
- » Clearly explain why the organization is the appropriate organization to implement the youth substance use disorder prevention project, including, but not limited to, track record of engaging with community impacted by the war on drugs and history of youth-led programming
- » Utilize an innovative culturally responsive approach to substance use prevention while understanding the role trauma plays in the development of young people
- » Demonstrate the use of an equity framework that recognizes the need to strive for health and racial equity in program activities and outcomes

Selection Criteria

Competitive Applications Will:

- » Familiarity with culturally rooted healing practices
- » Demonstrate commitment to social justice youth development and asset-based approach to youth engagement
- » Utilize prevention and education that is tailored and utilizes a stigma-reducing approach
- » Use an intersectional approach to health equity through policy, systems and environmental change.
- » Include clear and demonstrated screening and referral pathways with the ability to navigate youth to a higher level of substance use or mental health care, if needed

Proposal Writing Tips

- » Read and follow application guidelines and instructions
- » Verify your organization is eligible
- » Answer questions clearly and provide enough detail about the proposed activities so that the reviewers can fully understand your plan
- » Clearly explain your proposed project and what change will result from funding

Proposal Writing Tips

- » Check for consistency in the project description, budget narrative, and budget line items
- » Have someone who is not involved in the project read your draft application and tell you what they think you are applying for
- » Review the Attachments Checklist to ensure you have all required documents

Application Submission Tips

- » Click the “Save my progress and resume later” button if you will not be active in the application (be sure to save the e-mail that is sent to your inbox and to write down or save the password somewhere that is secure)
- » Submit the application before the deadline
- » Write responses to the narrative questions outside of the grant portal, then copy and paste your responses into the appropriate fields
- » As you write responses, track your word count

Application Checklist

- » Review Application Instructions and Criteria
- » Coalitions may apply, as long as one eligible organization is the applicant
- » Complete the application in the online portal:
 - Application questions
 - Three-year Project Budget and Justification
 - Work Plan
 - W-9
 - Support letter from administrator/executive, or if you are applying as a coalition, support letter signed by each coalition member stating their role in the project and signed by that organization's executive. If the application includes a fiscal sponsor, a signed letter from the fiscal sponsor's executive and copy of the MOU is required.

Timeline

- » Application deadline
- » **September 23, 2024 at 1:00 p.m.** (Pacific Time)
- » Award Announcement
- » December 2024
- » Funds Available
- » January 2025*

*Funds will be made available once subcontract is executed and insurance requirements are fulfilled

Upcoming Webinar

Wednesday, September 4, from 10 a.m. to 11:30 a.m.

Please register at:

https://us06web.zoom.us/webinar/register/WN_hDle-0YFR_CbiFrWTQH1yQ#/registration

Upcoming Office Hours

Thursday September 12, from 10 a.m. to 11 a.m.

Please register at:

https://us06web.zoom.us/meeting/register/tZwvfumsrDsqHNECaIB84tkZSX9RAC7S_sKp#/registration

Monday, September 16, from 2 p.m. to 3 p.m.

Please register at:

https://us06web.zoom.us/meeting/register/tZMpcOqprz8vH9y9X-n0dLfUOLPkod_no0vF#/registration

Wednesday, September 18, from 9 a.m. to 10 a.m.

Please register at:

<https://us06web.zoom.us/meeting/register/tZlzd-utqjke9LorKR4iL-fNKHLSZoVHMIp#/registration>

Contacts and Resources

Contact:

If your question wasn't answered, e-mail questions to elevateyouthca@shfcenter.org

Resources:

- » Elevate Youth California website: <https://elevateyouthca.org/>
- » The Center: www.shfcenter.org
- » Prevention Institute's "California's Prop 64 Youth Education, Prevention, Early Intervention and Treatment Fund": PreventionInstitute.org (.pdf)
- » Child and Adolescent Health Measurement Initiative's Roadmap for California Prop 64 Expenditures: www.prop64roadmap.org
- » When the Smoke Clears: Racial Disparities in California's Marijuana Arrests: RegionalChange.UCDavis.edu