The Elevate Youth California: Youth Substance Use Disorder Prevention Program: Standard Track Request for Applications Review Webinar will begin soon!

- If you have audio issues using computer speakers, join the audio by phone:
  1. Dial: 1-669-900-6833
  2. Meeting ID: 849 7230 6815
  3. Passcode: 851994

- All participants are muted.

- If you have questions during the webinar, submit them through the chat feature (click “Chat” at the top of the screen). Select “All Panelists” as the recipient.
Welcome to the Elevate Youth California: Youth Substance Use Disorder Prevention Program: Standard Track Request for Applications Review Webinar
Elevate Youth California Team

Matt Cervantes
Managing Director of Healthy Youth Development

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Program Associate

Latojanae Hull
Program Associate

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Senior Program Associate

Travis Wells
Senior Program Associate

Gerald White
Program Assistant
Department of Health Care Services

Jessica Fielding
Section Chief
Community Services
Division/Program and
Policy Section
Agenda

» Program Background
» The Funding Opportunity
» How to Apply
» How to be Competitive
Program Overview and Funding

Elevate Youth California, a project of The Center at Sierra Health Foundation under contract with the State of California’s Department of Health Care Services (DHCS), is funded through the DHCS Proposition 64 California Cannabis Tax Fund, Allocation 3, Youth Education Prevention Early Intervention and Treatment Account.
Program Mission and Vision

Mission: Elevate Youth California is a statewide program addressing substance use disorder by investing in youth leadership and activism for youth of color and 2S/LGBTQ+ youth ages 12-26 living in communities disproportionately impacted by the war on drugs.

Vision: All California youth should have equitable opportunities to be leaders and change agents in their community.
Sierra Health Foundation: Center for Health Program Management (The Center) 

Background

» Launched in 2012

» Brings people, ideas and infrastructure together to create positive change in California

» Dedicated to health and racial equity

» Managing entity of the Elevate Youth California program in partnership with California Department of Health Care Services
Elevate Youth California Program Goal

Grounded in social justice youth development, Elevate Youth California supports a statewide network of organizations working on youth substance use disorder prevention, education and early intervention start-up activities and/or enhancement efforts in low-income urban and rural areas throughout California, with a focus on impacting policy, systems and environmental change.
Counties with Elevate Youth California partners
Funded Partners
Visit www.elevateyouthca.org to learn more

Standard Track Cohort 4

Learn how our 61 Standard Track Cohort 4 partners are leading change with youth in communities through prevention, outreach and education.

‘ataaxum Pomkwaan
San Diego County
$958,835
To improve health outcomes of Native American youth in San Diego, Riverside and San Bernardino counties through advocacy programs and activities, Indigenous Clubs, mentorship and youth social justice workshops to address substance use prevention among youth.

Alcohol Justice
Marin County
$999,056
To promote the leadership of Latixx youth of the Canal district of San Rafael and Marin County by understanding Indigenous and Latixx cultural practices, community organizing and hands-on environmental projects to prevent substance use.

Alliance for Community Transformations
Mariposa County
$655,367
To empower youth in Mariposa County through creative arts, goal setting, mentorship and youth activism to holistically approach policy and systemic change.

Antelope Valley Partners for Health
Los Angeles County
$992,292
To build the capacity of system-involved Latixx and Black youth in Los Angeles County through youth activism, mentoring and peer-to-peer support.
## Elevate Youth California Round 5 Funding Tracks

<table>
<thead>
<tr>
<th>Funding Track</th>
<th>Length of Agreement</th>
<th>Approximate Award Amount</th>
<th>Release of RFA</th>
<th>Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
<td>36 months</td>
<td>Up to $1 million</td>
<td>July 2023</td>
<td>Policy, system and environmental change through youth activism, mentorship and peer-led support</td>
</tr>
<tr>
<td>Capacity Building</td>
<td>30 months</td>
<td>$100,000 - $400,000</td>
<td>January 2024</td>
<td>Strengthening the operational, programmatic, financial or organizational infrastructure of community-based organizations focused on youth substance use prevention</td>
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</table>
Funding Opportunity
Overview

ELEVATE YOUTH CALIFORNIA:
YOUTH SUBSTANCE USE DISORDER
PREVENTION PROGRAM: COHORT 5
STANDARD TRACK

REQUEST FOR APPLICATIONS
JULY 2023

DHCS
Elevate
THE CENTER
at Sierra Health Foundation
Glossary

» Prevention
» Harm Reduction
» Substance Use Disorder
» Addiction
» Policy, Systems and Environmental Change
» Social Justice Youth Development
» Intersectionality
Substance Use Disorder Prevention

» Prevention encompasses activities that promote healthy behaviors, reduce risks and build protective factors.

» Harm reduction aims to reduce at-risk, moderate and high-risk behaviors often associated with substance misuse.
Social Justice Youth Development

» Elevate Youth California is a youth social justice mentoring and peer support program focusing on communities disproportionately impacted by the War on Drugs.

» Social justice youth development expands the concept of a positive youth development framework and addresses social factors youth face as they develop into adulthood.

» Examples: Youth-led organizing, student activism, campaign to address a school or community concern, efforts to change a social condition through public policy
Guiding Values

1. Invest in youth empowerment, leadership and development
2. Implement programs through the cultural lens of the impacted community
3. The promotion of population-level impacts through policy, systems and environmental change
Youth Prevention Program Scope

» The Center is seeking applications from community-based organizations, Tribal organizations (including 638s and urban clinics) and county behavioral health organizations that strive for health equity and that will work on specific culturally and linguistically appropriate prevention, outreach and education projects that address policy, systems and environmental change, focused on youth ages 12-26.

» **Project Period:** November 16, 2023 to November 15, 2026
Communities of Focus
Communities disproportionately impacted by the War on Drugs

<table>
<thead>
<tr>
<th>Racial Group</th>
<th>California Raw Numbers on Drug Offenses</th>
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</thead>
<tbody>
<tr>
<td>White</td>
<td>33</td>
</tr>
<tr>
<td>Black/African American</td>
<td>24</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>117</td>
</tr>
<tr>
<td>Asian</td>
<td>9</td>
</tr>
<tr>
<td>All Youth of Color</td>
<td>150</td>
</tr>
</tbody>
</table>

Source: The W. Haywood Burns Institute 2015 Incarceration for All Youth in California

**FIGURE 16**

Source: FBI/Uniform Crime Reporting Program Data and U.S. Census Data
Your Involvement

» Reach into specified geography

» Understanding of community

» Trusted partnership(s)

» Successful approach for community prevention and education
Eligibility Criteria

» Located in California

» Provide services in California

» Are a 501(c)(3) community-based organization, Tribal organization (including 638s and urban clinics) or a county behavioral health organization with established and trusted community relationships. Fiscal sponsorships are eligible. Also open to coalitions of organizations and collaboratives, as long as the backbone organization is an eligible applicant.

» Applicant organization must not have an active Elevate Youth California grant. However, Elevate Youth California-funded partners whose current award ends in November 2023 are eligible to apply. Fiscal sponsors are also an exception and are allowed to submit for a new fiscally sponsored project that was not awarded a previous Elevate Youth California grant.
Eligibility Criteria continued

» Have demonstrated experience partnering with young people of color and other marginalized communities disproportionately impacted by the War on Drugs.

» Applicant organizations and collaborative partners must deeply engage and reflect the proposed communities served that are disproportionately impacted by the War on Drugs. Grantee partners should have a history of working with impacted communities, including representation on the board and staff, clients and neighborhoods served.

» Applicant organizations and their partners must have demonstrated evidence of inclusivity and shall not discriminate based on race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation or military status in any of its activities or operations.
Implementation Strategies

Proposals must contain a component of youth activism and at least one other mentorship and/or peer-led support and leadership program:

» Youth activism *(required)*

» Mentorship/relationship building

» Peer-led support and leadership programs
Examples of Potential Funded Activities

» Direct services

» Policy, systems and environmental change

» Culturally rooted, healing-centered youth activism that addresses policies and systems

» Peer-led capacity building, training and leadership development

» Policy-focused campaigns

» Youth-led programming and credible messenger outreach programs
Award Amount

Up to $1,000,000 for three years
If Awarded: Responsive Payment Schedule

» Minimum of three payments

» Specific payment amounts will be determined through the proposed budget and in collaboration with awarded partners
If Awarded: Other Funding Information

» Rural/Urban support

» Grants will be deliverable-based
If Awarded: Reporting & Data Requirements

Partners will be required to submit **quarterly reports** responding to the performance measures identified in their grants and work plan, including financial reports.

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<th>Period</th>
<th>Due Date to The Center</th>
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<td>Progress Report 1</td>
<td>11/16/2023-2/15/2024</td>
<td>3/15/2024</td>
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<td>Progress Report 2</td>
<td>2/16/2024-5/15/2024</td>
<td>6/14/2024</td>
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<tr>
<td>Progress Report 3</td>
<td>5/16/2024-8/15/2024</td>
<td>9/16/2024</td>
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<td>End of Year Report 1</td>
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<td>Progress Report 4</td>
<td>8/16/2024-11/15/2024</td>
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<td>Progress Report 7</td>
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<td>9/15/2025</td>
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<tr>
<td>End of Year Report 2</td>
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<td>Progress Report 8</td>
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<td>Progress Report 9</td>
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<td>6/15/2026</td>
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<tr>
<td>Progress Report 12</td>
<td>8/16/2026-11/15/2026</td>
<td>12/1/2026</td>
</tr>
<tr>
<td>End of Year Report 3 &amp; Cumulative Final Report</td>
<td>11/16/2023-11/15/2026</td>
<td>12/1/2026</td>
</tr>
<tr>
<td>Cumulative Financial Report</td>
<td>11/16/2023-11/15/2026</td>
<td>12/30/2026</td>
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Youth Listening Session

» Host a minimum of one youth listening session with impacted youth each year of project implementation

» Feedback on strategy and project implementation
Questions?
Elevate Youth California: Youth Substance Use Disorder Prevention Program: Standard Track

Application Process
Elevate Youth California Round 5 - Standard Track

Be sure to read the Elevate Youth California Grant Round 5 Application guidelines and instructions in the Request for Applications (RFA) carefully before beginning your application. Required fields and attachment uploads are marked with a red * (asterisk).

If you have questions, send an email to elevateyouthca@shifcenter.org with the subject line: Elevate Youth California Round 5 Application Online Help.

Use Tab key or mouse click to move from field to field. Clicking Enter will attempt to Submit an incomplete application.

After submission you will receive an email confirmation along with a printable PDF copy of your application.

https://sierrahealth.tfaforms.net/98
The Application

Elevate Youth California Round 5 - Standard Track

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After submission you will receive an email confirmation along with a printable PDF copy of your application.

https://sierrahealth.tfaforms.net/98
The Application: Applicant Information

Please note: if your application has a fiscal sponsor, the fiscal sponsor’s information should be entered into this section.
The Application: Applicant Information

Please note: if your application has a fiscal sponsor, the fiscal sponsor’s information should be entered into this section.
The Application:
Applicant Information
The Application: Applicant Information
The Application: Project Description and Implementation Strategies
The Application:  
**Project Geography**

For the county or counties that the organization benefits, indicate your best estimate of the percentage of the project work that would take place there (best estimate). (Total must add up to 100.)

<table>
<thead>
<tr>
<th>County</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Alameda</td>
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<tr>
<td>Alpine</td>
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<tr>
<td>Calaveras</td>
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<td>Contra Costa</td>
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<td>El Dorado</td>
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<td>Fresno</td>
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<td>Glenn</td>
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<td>Humboldt</td>
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<td>Mariposa</td>
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<td>Mendocino</td>
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<tr>
<td>Merced</td>
<td>0%</td>
</tr>
</tbody>
</table>
### The Application: Urban/Rural and Race and Ethnicity

#### Urban/Rural
Indicate whether the proposed project benefits people living in an urban or rural area, or both. Region where services will be implemented (see definition in RFA):
- [ ] Urban
- [ ] Rural
- [ ] Both Urban and Rural

#### Race and Ethnicity
For the racial and ethnic populations that will be affected, please provide your best estimate of the percentage of the total people of each population [able to choose multiple. Total must add up to 100]:

- American Indian and Alaska Native (e.g., Navajo Nation, Blackfeet Tribe, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.):
  - [ ] 0 %

- Asian-American (e.g., East Asian, South Asian, Southeast Asian, or Asian American, etc.):
  - [ ] 0 %

- Black or African American (e.g., African American, Nigerian, Ethiopian, Somali, Afro Caribbean or Afro Latinx, etc.):
  - [ ] 0 %

- Hispanic or Latino (e.g., Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, Columbian, another country of Latin America or Spanish origin, etc.):
  - [ ] 0 %

- Middle Eastern or North African (e.g., Lebanese, Iranian, Egyptian, Syrian, Moroccan, Algerian, etc.):
  - [ ] 0 %

- Pacific Islander (e.g., Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc.):
  - [ ] 0 %

- White (e.g., German, Irish, English, Italian, Polish, French, etc.):
  - [ ] 0 %

- Multi-racial/Multi-ethnic:
  - [ ] 0 %

- Another race ethnicity, or origin not on the list:
  - [ ] 0 %
The Application:

Age Group &

Additional Population

**Age Group**

All selected activities must be related to youth 12-26 years old. For the age groups that will be affected, provide your best estimate of the percentage in each age group. (Total must add up to 100.)

- Under 5: 
  - 0 %
- 5 - 9: 
  - 0 %
- 10 - 14: 
  - 0 %
- 15 - 19: 
  - 0 %
- 20 - 24: 
  - 0 %
- 25 - 54: 
  - 0 %
- 55+: 
  - 0 %

**Total Percentage of Age**

- 0 %

Total of Age Groups must equal 100%.

**Additional Areas of Focus**

Select any of the following populations that are a primary focus of the project.

- Foster Youth
- 2S/LGBTQ+ Youth
- Youth with Disabilities
- Youth Experiencing homelessness/housing insecurity
- Immigrant Youth and Youth from mixed immigration status families
- Youth/Young Adult who are in county jail, state prison or juvenile detention, on state parole, on county probation, or under post release community supervision
- Youth with mental health disorder needs
- Youth with substance use disorder needs
- Youth with limited English proficiency
- Youth from low-wage families
- Uninsured and youth formerly enrolled in Medi-Cal
- Other
### Racial/Ethnic Make-up of Board and Staff

For the racial and ethnic populations that make up the board and staff of the applying organization, provide your best estimate of the percentage of the total people of each population [able to choose multiple]; Total must add up to 100%

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>American Indian and Alaska Native (e.g., Navajo Nation, Blackfeet Tribe, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.)</td>
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<tr>
<td>Asian-American (e.g., East Asian, South Asian, Southeast Asian, or Asian American, etc.)</td>
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<td>Black or African American (e.g., African American, Nigerian, Ethiopian, Somali, Afro Caribbean or Afro Latinx, etc.)</td>
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<tr>
<td>Hispanic or Latino (e.g., Mexican or Mexican American, Puerto Rican, Cuban, Salvadoran, Dominican, Columbian, another country of Latin America or Spanish origin, etc.)</td>
<td>0%</td>
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<tr>
<td>Middle Eastern or North African (e.g., Lebanese, Iranian, Egyptian, Syrian, Moroccan, Algerian, etc.)</td>
<td>0%</td>
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<tr>
<td>Pacific Islander (e.g., Native Hawaiian, Samoan, Chamorro, Tongan, Fijian, Marshallese, etc.)</td>
<td>0%</td>
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<tr>
<td>White (e.g., German, Irish, English, Italian, Polish, French, etc.)</td>
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</tr>
<tr>
<td>Multi-racial/Multi-ethnic</td>
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</tbody>
</table>
The Application: Narrative Questions

» Organization Description
» Opportunity/Need
» Population Description
» Culturally and Linguistically Appropriate Services
» Qualifications of Project Team
» Project Goal
» Project Activities
» Monitoring and Evaluation
» Track Record with Proposed Project Activities and Policy Change
» Partnerships
» Technical Assistance
Attachments
Application
Required Application Attachments

» Proposed three-year project budget

» Proposed project budget justification

» Applicant organization’s signed W-9

» Work plan

» Support letter from administrator/executive, or if you are applying as a coalition, support letter signed by each coalition member stating their role in the project and signed by that organization’s executive
Attachments

Please note: Grant applications may not be considered if requested attachments are not included or completed. Please upload your file only once for each requirement.

Form 1: Proposed Three-year Project Budget (required) – Form 1 is located in the Attachments section of the online application form. Fill it in and upload it. Be sure to complete a budget for each year. Each budget will roll up to the total budget spreadsheet.

Choose File No file chosen

Form 2: Proposed Project Budget Justification (required) – Form 2 is located in the Attachments section of the online application, please describe expense line items and what they will support.

Choose File No file chosen

Applicant organization’s signed W-9 (required). Please upload under the attachments section of the application.

Choose File No file chosen

Form 3: Work plan (required) – Form 3 is located in the Attachments section of the online application form. Fill it in and upload it. Please upload under the attachments section of the application.

Choose File No file chosen

Support Letter (required) signed by the applicant organization’s executive, or if you are applying as a coalition, support letter signed by each coalition member stating their role in the project and signed by that organization’s executive. The support letter should affirm the applicant’s ability to submit quarterly data and financial progress reports, participation in external evaluation activities and participation at two in-person convenings. Please upload under the attachments section of the application.

Choose File No file chosen
# Proposed Budget

**The Center**  
**Proposed Project Budget**  
**Applicant Organization**

<table>
<thead>
<tr>
<th></th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Total</th>
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<td>11/16/23 - 11/15/24 (12 Months)</td>
<td>11/16/24 - 11/15/25 (12 Months)</td>
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<td><strong>Requested from The Center</strong></td>
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<tr>
<td></td>
<td><strong>Other Funding Committed to Project</strong></td>
<td><strong>Other Funding Committed to Project</strong></td>
<td><strong>Other Funding Committed to Project</strong></td>
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<tr>
<td><strong>Total Grant Expenses</strong></td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
</tbody>
</table>

**Start Date:** 11/16/2022  
**End Date:** 11/15/2025
Budget Justification

» For each line item listed in the Excel Budget Form, list and explain how the funds will be used for the project

» Be specific on how you arrived at the budgeted amounts

» Include full-time equivalents (FTE) for staff

» Identify other funding secured for the proposed activities, if applicable

» Include and describe any in-kind support
Budget Justification

Elevate Youth California
BUDGET JUSTIFICATION

For each item listed in the Excel Budget Form, list and explain how the funds will be used for the project, including other funding committed to the project and the source of other funding. Be specific on how you arrived at the budgeted amounts. Describe in-kind resources.

Shaded fields will expand as you type and continue on to additional pages.

Applicant Organization: [Redacted]
Total Amount Requested by Year:
Year 1 [Redacted]
Year 2 [Redacted]
Year 3 [Redacted]
Total [Redacted]

List line items, budgeted amounts and justification below:
Work Plan

» Project Overview
  • Priority area/population
  • Problem statement
  • Contributing factors
  • Overall program goal
  • Policy goal

» Work Plan
  • Objective
  • Project activities
  • Responsible staff/partner
  • Timeline
  • Monitoring/evaluation approach
Work Plan Example

Work Plan Example – Elevate Youth California

Organization Name: Youth Empowerment Center
Grant Period: November 16, 2020 – November 15, 2023

Priority Area/Population: Latex/LGBTQ+ youth

Problem Statement: Latex/LGBTQ+ youth in rural California are at greater risk of experiencing negative impacts of substance use disorders.

Contributing Factors: Poor social support, reduced access to gender-confirming medical care, and higher risk of homelessness or unstable housing may lead to increased likelihood of using harmful substances.

Program Goal: To reduce the yearly number of school suspensions or expulsion of 25/LGBTQ+ youth participants due to possession or use of a controlled substance from 61 suspensions (2021-2022) to less than 40 suspensions by December 2023.

Policy Goal: To improve school climate by addressing the disproportionate rate of expulsion of 25/LGBTQ+ students of color experience by expanding anti-bullying campaigns and healing-centered restorative justice programs throughout the six middle schools and three high schools in Plumas County by November 2023.

Work Plan

The work plan has five parts:

- Objectives: The objectives are statements of what major accomplishments you expect to achieve that year. Objectives should relate to the contributing factors. For example, you might have an objective related to decreases in depression. Please limit your plans to the 2-4 objectives that are essential for achieving your project goal. Objectives should be "SMART":
  - Specific: Identify the specific change you want to see, including the individuals or groups you want to see the change in.
  - Measurable: Identify how much change you expect to see.
  - Achievable: Be ambitious, but also realistic, in what can be achieved within the grant period.
  - Relevant: Identify changes that are likely to affect the contributing factors in ways that will help you achieve the overall project goal.
  - Time-bound: All objectives should be achievable by the end of the grant period. Annual objectives should identify what can be achieved each year.

- In partnership with the local school district, establish a local youth mentorship program at two high schools and three middle schools by 2023 (by the end of the project).
- Develop a new school district policy that replaces zero-tolerance approaches for bullying and substance use with healing-centered restorative justice practices in six middle schools and three high schools in Plumas County by 2023.
- Plan and host an annual youth action summit to educate and empower 50 youth ages 12-26 on topics of policy systems change, advocacy and SUD prevention in Plumas County by 2023.
  
  **NOTE:** You will be required to report on the extent to which you achieved or exceeded your objectives. Make them ambitious, but realistic.

- Responsible staff/partner: Identify the responsible partner/organization who will be implementing the specific objective.

- Monitoring/evaluation approach: In this column, identify the tool and analysis approach you will use to track progress toward your intermediate/long-term outcomes and overall goal.

- Activities: List the activities that support the identified objective.

- Timeline: Identify the start and end dates.

See examples in the tables below.

1. Programmatic Objectives

<table>
<thead>
<tr>
<th>Example Objective:</th>
<th>Project activities that support the identified objectives</th>
<th>Responsible staff/partners</th>
<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>At the conclusion of the program, at least 80% of the participants will have an increase in baseline in leadership, decision-making and social skills by November 2023.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1. Recruit and train 10 peer-mentors</td>
<td>1. Project Lead</td>
<td>1/5/21 – 2/15/21</td>
</tr>
<tr>
<td></td>
<td>2. Outreach and recruitment of 30 program youth</td>
<td>2. Project Lead</td>
<td>1/5/21 – 3/30/21</td>
</tr>
<tr>
<td></td>
<td>3. Connect program youth to peer mentors</td>
<td>3. Project Lead</td>
<td>1/5/21 – 3/30/21</td>
</tr>
<tr>
<td></td>
<td>5. Hold monthly trainings for program youth on relevant topics in Year 2 and 3</td>
<td>5. Peer Mentors, Coordinator, Project Lead</td>
<td>11/6/21 – 1/15/23</td>
</tr>
</tbody>
</table>

Monitoring/evaluation approach: Example:

- Participation in meetings using confidential sign-in sheets
- Participant pre/post survey gauging increase in leadership, decision-making and social skills
- Listening sessions with youth who identify as Latinx 25/LGBTQ+ or straight to determine program design and receive program feedback at the end of Year 1.

2. Policy, Systems and Environmental Objective

<table>
<thead>
<tr>
<th>Example Objective:</th>
<th>Activities that support the identified objective</th>
<th>Responsible staff/partners</th>
<th>Timeline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Youth Empowerment Center in collaboration with ABC organization will improve school climate by providing a 4-part training series to all relevant staff of the six middle schools and three high schools in Plumas County on healing-centered restorative justice to increase staff knowledge of alternative approaches to discipline by November 2022.</td>
<td>1. ABC organization will provide one training per month available to all Plumas County</td>
<td>1. ABC Organization, YEC Staff Policy Lead</td>
<td>10/1/21 – 10/21/21</td>
</tr>
<tr>
<td></td>
<td>2. Staff Policy Lead &amp; Youth Policy Participants</td>
<td></td>
<td>10/30/23 – 1/12/23</td>
</tr>
</tbody>
</table>

Activities that support the identified objective: 10/1/21 – 10/21/21

- ABC organization will provide one training per month available to all Plumas County
- Staff Policy Lead & Youth Policy Participants

Timeline: 10/1/21 – 10/30/23

End Date: 1/12/23
Questions?
How to be Competitive
Selection Criteria

Competitive applications will:

» Present a complete and responsive application that demonstrates a favorable mix of credentials, capacity, potential and cost

» Clearly explain why the organization is the appropriate organization to implement the youth substance use disorder prevention project, including, but not limited to, track record of engaging with community impacted by the War on Drugs and championing and history of youth-led programming

» Utilize an innovative culturally responsive approach to substance use prevention while understanding the role trauma plays in the development of young people

» Demonstrate the use of an equity framework that recognizes the need to strive for health and racial equity in program activities and outcomes
Selection Criteria

Competitive applications will:

» Demonstrate commitment to social justice youth development and asset-based approach to youth engagement

» Demonstrate a comprehensive youth engagement plan that is responsive to the COVID-19 pandemic

» Utilize prevention and education that is tailored and utilizes a stigma-reducing approach

» Use an intersectional approach to health equity through policy, systems and environmental change.

» Include clear and demonstrated screening and referral pathways with the ability to navigate youth to a higher level of substance use or mental health care, if needed
Proposal Writing Tips

» Read and follow application guidelines and instructions

» Verify your organization is eligible

» Answer questions clearly and provide enough detail about the proposed activities so that the reviewers can fully understand your plan

» Clearly explain your proposed project and what change will result from funding
Proposal Writing Tips

» Check for consistency in the project description, budget narrative and budget line items

» Have someone who is not involved in the project read your draft application and tell you what they think you are applying for

» Review the Attachments Checklist to ensure you have all required documents
Application Submission Tips

» Click the “Save my progress and resume later” button if you will not be active in the application (be sure to save the e-mail that is sent to your inbox and to write down or save the password somewhere that is secure)

» Submit the application before the deadline

» Write responses to the narrative questions outside of the grant portal, then copy and paste your responses into the appropriate fields

» As you write responses, track your word count
Application Checklist

» Review Application Instructions and Criteria

» Coalitions may apply, as long as one eligible organization is the applicant

» Complete the application in the online portal:
  • Application questions
  • Three-year Project Budget
  • Project Budget Justification
  • Work Plan
  • W-9
  • Support letter from administrator/executive, or if you are applying as a coalition, support letter signed by each coalition member stating their role in the project and signed by that organization’s executive
Timeline

» Application deadline
» Award Announcement
» Funds Available

» August 28, 2023 at 1:00 p.m. (Pacific Time)
» Late October
» Late November
Upcoming Office Hours

Thursday, August 10, from 10 a.m. to 11 a.m.
Please register at:
https://us06web.zoom.us/meeting/register/tZ0uc-qsrj4jGtFtvGMdqtsq99DhOtIsYtXY

Tuesday, August 22, from 1 p.m. to 2 p.m.
Please register at:
https://us06web.zoom.us/meeting/register/tZAodOuqrz4tHd20TadRfcCjkuI07SOVYEi
Contacts and Resources

Contact:
If your question wasn’t answered, e-mail questions to elevateyouthca@shfcenter.org

Resources:

» Elevate Youth California website: https://elevateyouthca.org/

» The Center: www.shfcenter.org

» Prevention Institute’s “California’s Prop 64 Youth Education, Prevention, Early Intervention and Treatment Fund”: PreventionInstitute.org (.pdf)

» Child and Adolescent Health Measurement Initiative’s Roadmap for California Prop 64 Expenditures: www.prop64roadmap.org

» When the Smoke Clears: Racial Disparities in California’s Marijuana Arrests: RegionalChange.ucdavis.edu