

**Elevate Youth California (EYC) is a statewide program supporting community leaders who are addressing substance use disorder by investing in the leadership development and activism of Indigenous youth, youth of color and \*2S/LGBTQ+ youth ages 12 to 26.**

\*2S/LGBTQ+ = Two-spirit, lesbian, gay, bisexual, transgender, queer and additional identities used by community members.

## ACCOMPLISHMENT HIGHLIGHTS



Photo from Fresno Economic Opportunities Commission

In March 2022, the Santa Ana City Council unanimously voted to adopt an ordinance to end the sale of all flavored tobacco products throughout the city, with no exemptions. America On Track, along with the Santa Ana Fights Flavors Coalition and other organizations, successfully championed for this change by participating in coalition meetings, collecting more than 800 signed resident endorsements, meeting with elected officials, participating in a press conference and providing public comment at City Council meetings.



Photo from Jakara Movement

Bridge Builders Foundation employed more than 50 high school students from their mentor program to work as Youth Ambassadors. They touched the lives of more than 700 elementary school students, providing 5,000+ hours of face-to-face engagement.

Somali Family Service of San Diego engaged 30 diverse youth as youth ambassadors who reflected refugee and immigrant communities including Somali, Swahili and Middle Eastern communities. They provided training on Narcan use, opioid and fentanyl awareness to 11 community sites that they selected for Narcan distribution.

**"... I also gained valuable information and skills that can save lives."**

**– SOMALI FAMILY SERVICE OF  
SAN DIEGO YOUTH AMBASSADOR**



Thirty-nine youth participated in Boyle Heights Beat weekly programming from January through November 2022, producing two print newspaper editions, eight podcasts, and numerous digital posts. Out of 29 youth who completed a survey, 85% said the program made them feel more confident and 67% said they are now considering a career in journalism.

**"Boyle Heights Beat has motivated me to major in journalism once I get to college. Because of the program, I feel confident in my writing, reporting and interviewing skills."**

**– BOYLE HEIGHTS BEAT YOUTH PARTICIPANT**



Photo from Youth Will

Trans and Queer Youth Collective engaged 18 youth and young adults as Peer Advocates to provide peer-led mental wellness and gender identity support to other youth in the program through weekly support groups and one-on-one support. Most Peer Advocates reported increased leadership and advocacy skills as well as increased levels of mental wellness.

Education, Training, and Research Associates engaged 12 Design Fellows from Sacramento County and 19 Design Fellows from Alameda County. As part of the fellowship, the youth conducted analysis of the context of substance use in their community and pitched their solution to a panel of judges. Six fellows completed a pre- and a post-survey. The fellows reported:

- feeling safer, more respected, valued, supported and empowered to engage in community activities
- a higher sense of agency and self-efficacy to contribute to their community
- having more empathy, optimism and higher-order thinking skills



Photo from Youth Alliance

## LOCAL MOVEMENT BUILDING

### FUNDED PARTNERS HAVE ENGAGED 3,118 NEW DIVERSE STAKEHOLDERS ACROSS MULTIPLE SECTORS

SCHOOLS/SCHOOL DISTRICTS	19%
OTHER YOUTH-SERVING ORGANIZATIONS	17%
OTHER STATE, LOCAL, OR TRIBAL GOVERNMENT AGENCIES	7%
YOUTH GROUPS/REPRESENTATIVES	7%
CIVIC OR VOLUNTEER ORGANIZATIONS	7%
BUSINESS COMMUNITY	5%
HEALTH CARE PROFESSIONALS/AGENCIES	4%
PARENTS/FAMILY/CAREGIVER GROUPS	4%
MENTAL HEALTH PROFESSIONALS/AGENCIES	4%
SUBSTANCE ABUSE PREVENTION ORGANIZATIONS	3%
ORGANIZATIONS SERVING LGBTQ INDIVIDUALS	3%
CLERGY/FAITH-BASED ORGANIZATIONS	3%
LAW ENFORCEMENT AGENCIES	2%
TRIBAL LEADERS OR ELDERS	2%
SUBSTANCE ABUSE TREATMENT ORGANIZATIONS	2%
MEDIA (RADIO/TV STATIONS/NEWSPAPERS)	2%
COURTS/JUDICIARY SYSTEM	1%
OTHER	7%



Photo from Save California Salmon

## YOUTH EMPOWERMENT, LEADERSHIP AND DEVELOPMENT



Photo from Youth Alliance

**220,208\***  
PARTICIPANTS ATTENDED  
**24,796**  
PREVENTION PROGRAM EVENTS  
Includes all program activities, including recurring events.

#### PROGRAM ACTIVITIES INCLUDED:

- Educational workshops, trainings, meetings and mentoring sessions focused on substance use prevention, leadership and mental health.
- Opportunities for peer-led support such as leading or co-leading program events and serving as peer-mentors or interns, and programs include other attendees such as parents and community members.

#### FUNDED PARTNERS CONVENED

**153**

#### YOUTH LISTENING SESSIONS

#### AT THE YOUTH LISTENING SESSIONS HELD ACROSS THE STATE:

- Youth reflected on lessons learned from previous years and shared strategies to best reach their peers and recommended programming changes that would enhance their experience and hands-on project opportunities.
- Youth reported experiencing peer pressure to smoke, vape or use marijuana, and identified substance use and bullying as community challenges.
- Youth expressed concerns about gun violence, the lack of access to youth mental health services with culturally diverse practitioners, and the need for more alcohol- and drug-free community events. They also highlighted the need to bring awareness to the workforce serving 2S/LGBTQ+ youth.

\*Number is larger than total number of youth engaged because individuals participated in multiple events, and it includes other attendees such as parents and community members.



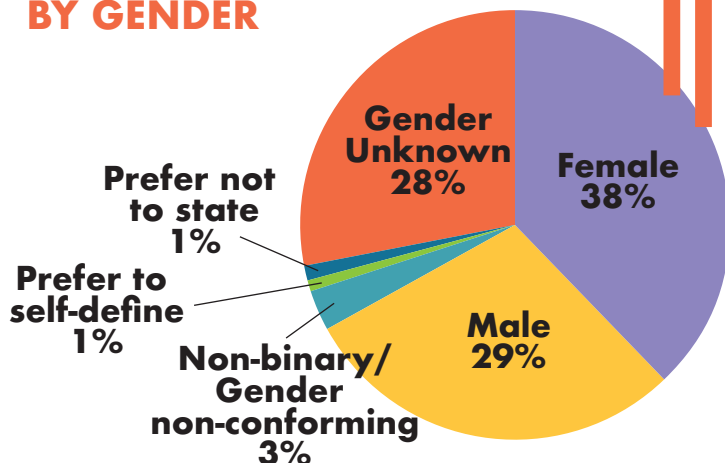
# YOUTH ENGAGED

**36,683**  
YOUTH ENGAGED

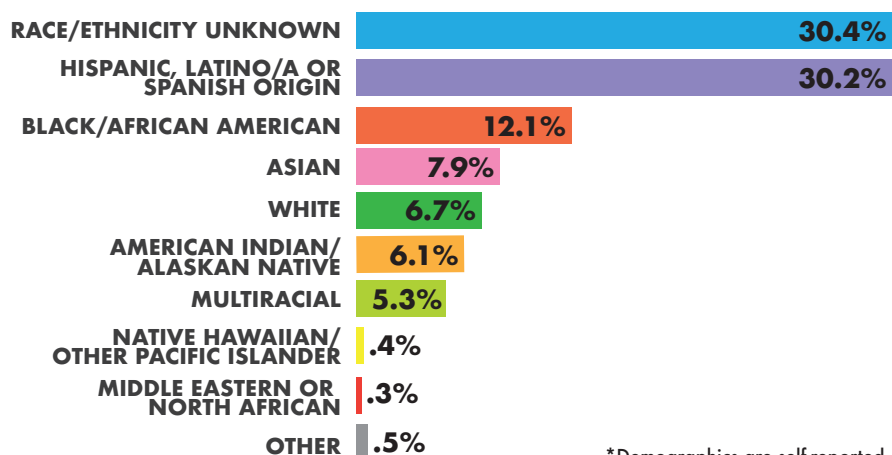
**5,523 (15%)**  
2S/LGBTQ+ YOUTH ENGAGED

\*Total number of unduplicated youth that engaged in programming.

## % OF YOUTH ENGAGED BY GENDER

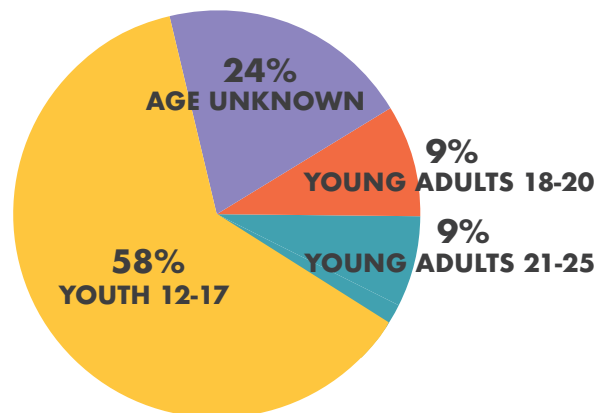


## % OF YOUTH ENGAGED BY RACE OR ETHNIC GROUP\*



\*Demographics are self-reported.

## % OF YOUTH ENGAGED BY AGE GROUP



# CAPACITY BUILDING ACTIVITIES FROM THE CENTER

**3,457+ HOURS**

OF TECHNICAL ASSISTANCE FROM THE CENTER INCLUDES THE APPLICANT PROPOSERS' CONFERENCES, GRANTEE ORIENTATIONS, TOPIC-SPECIFIC WEBINARS, SESSIONS ON THE DATA REPORTING TOOL AND INDIVIDUAL SESSIONS FOR PARTNERS.

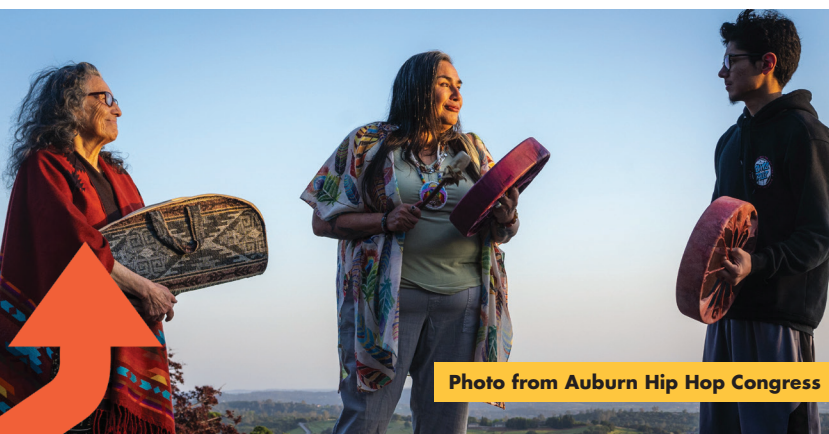


Photo from Auburn Hip Hop Congress

EYC is a program of the California Department of Health Care Services funded through Proposition 64. This statewide program is providing funding and technical assistance for organizations that are developing or increasing community substance use disorder prevention, outreach and education focused on youth. EYC prioritizes youth leadership in under-resourced communities harmed by the War on Drugs. Communities of color endure the consequences of systemic racism in all aspects of their lives, including punitive physical, emotional and economic impacts. The Center at Sierra Health Foundation is contracted to support the implementation of Elevate Youth California.

More information is at [elevateyouthca.org](http://elevateyouthca.org).



County	Standard	Innovation	Capacity Building
Alameda	11	2	5
Alpine	0	0	0
Amador	1	0	0
Butte	1	1	0
Calaveras	0	0	1
Colusa	0	0	0
Contra Costa	5	0	2
Del Norte	1	1	1
El Dorado	3	0	0
Fresno	11	2	6
Glenn	1	0	0
Humboldt	3	2	1
Imperial	1	0	0
Inyo	0	0	0
Kern	5	1	0
Kings	1	0	3
Lake	5	0	1
Lassen	0	0	2
Los Angeles	26	2	11
Madera	4	1	0
Marin	4	0	2
Mariposa	1	0	0
Mendocino	3	2	1
Merced	4	1	0
Modoc	0	0	2
Mono	0	0	0
Monterey	4	0	3
Napa	1	0	0
Nevada	4	0	0
Orange	6	0	3
Placer	4	0	1
Plumas	0	0	0
Riverside	2	0	1
Sacramento	20	3	9
San Benito	2	0	0
San Bernardino	7	0	3
San Diego	10	0	5
San Francisco	5	1	1
San Joaquin	7	2	7
San Luis Obispo	1	0	0
San Mateo	2	0	0
Santa Barbara	3	0	1
Santa Clara	4	1	1
Santa Cruz	1	0	2
Shasta	0	1	2
Sierra	1	0	0
Siskiyou	0	1	2
Solano	3	0	4
Sonoma	3	1	1
Stanislaus	4	1	2
Sutter	1	0	0
Tehama	0	0	1
Trinity	0	1	1
Tulare	3	0	5
Tuolumne	0	0	1
Ventura	3	0	0
Yolo	6	1	2
Yuba	0	0	1

## TOTAL FUNDING AWARDED SINCE 2020

**\$21.6 Million** COHORT 1 STANDARD  
MARCH 2020 • 26 ORGANIZATIONS

**\$29.7 Million** COHORT 2 STANDARD  
NOVEMBER 2020 • 32 ORGANIZATIONS

**\$5 Million** CAPACITY BUILDING COHORT 1  
AUGUST 2021 • 18 ORGANIZATIONS

**\$52.8 Million** COHORT 3 STANDARD  
NOVEMBER 2021 • 61 ORGANIZATIONS

**\$8.1 Million** INNOVATION COHORT  
FEBRUARY 2022 • 12 ORGANIZATIONS

**\$13.5 Million** CAPACITY BUILDING COHORT 2  
MAY 2022 • 36 ORGANIZATIONS

**\$58.5 Million** COHORT 4 STANDARD  
NOVEMBER 2022 • 61 ORGANIZATIONS