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at Sierra Health Foundation

# **Elevate Youth California: Supporting Capacity Building for Community Organizations Request for Applications Review Webinar will begin soon!**

- If you have audio issues using computer speakers, join the audio by phone:
  1. Dial: 1-669-900-6833
  2. Meeting ID: 840 9823 0307
  3. Passcode: 546688
  
- All participants are muted.
  
- If you have questions during the webinar, submit them through the chat feature (click “Chat” at the top of the screen). Select “All Panelists” as the recipient.



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**Welcome to the Elevate Youth California:  
Supporting Capacity Building for  
Community Organizations  
Request for Applications  
Review Webinar**

January 31, 2023



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# Our Team



**Palvinder Kaur**  
Senior Program  
Officer



**Matt Cervantes**  
Managing Director  
of Healthy Youth  
Development  
Programs



**Andrew Ha**  
Program Associate



**Latojanae Hull**  
Program Associate



**Shyra Murrey**  
Senior Program  
Associate



**Gerald White**  
Program Assistant



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# Agenda

- Program Background
- The Funding Opportunity
- How to Apply
- How to be Competitive



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## Funding

Elevate Youth California, a project of The Center at Sierra Health Foundation under contract with the State of California's Department of Health Care Services (DHCS), is funded through the DHCS Proposition 64 California Cannabis Tax Fund, Allocation 3, Youth Education Prevention Early Intervention and Treatment Account.





# Sierra Health Foundation: Center for Health Program Management (The Center) Background

- Launched in 2012
- Brings people, ideas and infrastructure together to create positive change in California
- Dedicated to health and racial equity
- Managing entity of the Elevate Youth California program in partnership with California Department of Health Care Services



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## Prop. 64 Background

- Prop. 64 legalized adult use of cannabis
- Created new taxes on the cultivation and sale of marijuana
- Revenues go into the **California Marijuana Tax Fund**
- 60% to Youth Education Prevention, Early Intervention and Treatment



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## **Elevate Youth California Program Goal**

Grounded in social justice youth development, Elevate Youth California supports a statewide network of organizations working on youth substance use disorder prevention, education and early intervention start-up activities and/or enhancement efforts in low-income urban and rural areas throughout California, with a focus on impacting policy, systems and environmental change.



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## **Social Justice Youth Development in Action**

- Elevate Youth California is a Youth Social Justice Mentoring and Peer Support Program focusing on communities disproportionately impacted by the War on Drugs.
- Examples of Programming:
  - Youth-led organizing, student activism
  - Campaign to address a school or community concern
  - Efforts to change a social condition through public policy



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## Substance Use Disorder Prevention

- Prevention encompasses activities that promote healthy behaviors, reduce risks and build protective factors.
- Harm reduction aims to reduce at-risk, moderate and high-risk behaviors often associated with substance misuse.



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# Current Funded Partners

Visit

[www.elevateyouthca.org](http://www.elevateyouthca.org)

to learn more

## Standard Track

Focusing on policy, system and environmental change through youth activism, mentorship and peer-led support.

- 36 months
- Up to \$1 million
- Cohort 1: 26 projects = \$21.5 million
- Cohort 2: 32 projects = \$29.7 million
- Cohort 3: 61 projects = \$52.7 million
- Cohort 4: 61 projects = \$58.52 million

## Capacity Building Track

Focusing on strengthening the operational, programmatic, financial or organizational structure of community-based organizations.

- 30 months
- \$75,000 to \$400,000
- Cohort 1: 18 projects = \$5 million
- Cohort 2: 36 projects = \$13.481 million

## Innovation Track

Focusing on non-traditional methods for policy, systems and environmental change through evaluation.

- 33 months
- \$500,000 to \$750,000
- Cohort 1: 12 projects = \$8.147 million



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# Current Funded Partners

Visit [www.elevateyouthca.org](http://www.elevateyouthca.org)  
to learn more



[Home](#) [About](#) [Program Impact](#) [News](#) [Resources](#) [Contact](#)

**Learn how our 61 Standard Track Cohort 3 partners are leading change with youth in communities through prevention, outreach and education.**

### **Alliance for Community Empowerment**

**Los Angeles County**  
**\$999,477**

To strengthen the leadership and advocacy skills of Black and Latinx youth in Los Angeles through social justice youth development, mentoring and a Policy Council to address trauma and substance use.

### **Anti-Recidivism Coalition**

**Sacramento County, Yolo County**  
**\$448,909**

To empower system-impacted youth in Sacramento and Yolo counties through leadership development, mental health support, and policy advocacy to improve health and life outcomes for young people returning home.

### **Asian Youth Center**

**Los Angeles County**  
**\$1,000,000**

To develop the leadership and advocacy skills of low-income immigrant

### **America On Track**

**Orange County**  
**\$1,000,000**

To empower low-income youth and young adults in Orange County through individual healing and leadership development opportunities to become agents of policy-driven change.

### **Asian Pacific Self-Development and Residential Association**

**San Joaquin County**  
**\$987,870**

To build capacity of youth leaders in San Joaquin County through youth-led programming and mentoring to encourage healthy lifestyles and reduce substance use among youth.

### **Auburn Hip Hop Congress**

**Nevada County, Sacramento County, Placer County, El Dorado County**  
**\$323,160**



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# Counties covered by Elevate Youth California partners



**YOUTH CALIFORNIA**

## All Funded Partners 2020-2025

- Project Coverage Areas
- Not Covered by Project
- Partial County Coverage

### ● Standard Track

**\$21.5M**

Cohort 1: 26 Projects

**\$29.7M**

Cohort 2: 32 Projects

**\$52.7M**

Cohort 3: 61 Projects

**\$58.5M**

Cohort 4: 61 Projects

### ■ Capacity Building Track

**\$5M**

Cohort 1: 18 Projects

**\$13.4M**

Cohort 2: 36 Projects

### ▲ Innovation Track

**\$8.1M**

Innovation Track Cohort:  
12 Projects

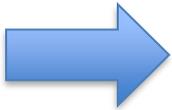




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# Elevate Youth California Round 4 Funding Tracks

Funding Track	Length of Agreement	Approximate Award Amount	Release of RFA	Focus
Standard	36 months	Up to \$1 million	August 2022	Policy, system and environmental change through youth activism, mentorship and peer-led support
Capacity Building	30 months	\$100,000 - \$400,000	January 2023	Strengthening the operational, programmatic, financial or organizational infrastructure of community-based organizations focused on youth substance use prevention





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# Funding Opportunity Overview

## ELEVATE YOUTH CALIFORNIA: SUPPORTING CAPACITY BUILDING FOR COMMUNITY ORGANIZATIONS

REQUEST FOR APPLICATIONS  
JANUARY 2023



Elevate Youth California (EYC) is a program of the California Department of Health Care Services (DHCS) funded through Proposition 64 (Prop 64). This statewide program provides funding and technical assistance for organizations that are developing or increasing community substance use disorder prevention, outreach and education focused on youth. Sierra Health Foundation: Center for Health Program Management (The Center) is contracted to support the implementation of EYC.

On November 8, 2016, Prop 64 was passed by voters, allowing adults aged 21 years or older to possess and use marijuana for recreational purposes. Prop 64 created two new taxes, the revenues of which are deposited into the California Cannabis Tax Fund. Current law allocates, after other specified disbursements, 60 percent of the remaining California Cannabis Tax Fund be deposited into the Youth Education Prevention, Early Intervention and Treatment Account (YEPEITA). Funds are disbursed to the DHCS for youth programs aimed to educate and prevent harm from a substance use disorder.

The Center is an independent 501(c)(3) nonprofit organization bringing people, ideas and infrastructure together to create a collective impact that reduces health disparities and improves community health for the underserved living in California. For information about The Center, visit [www.shfcenter.org](http://www.shfcenter.org).



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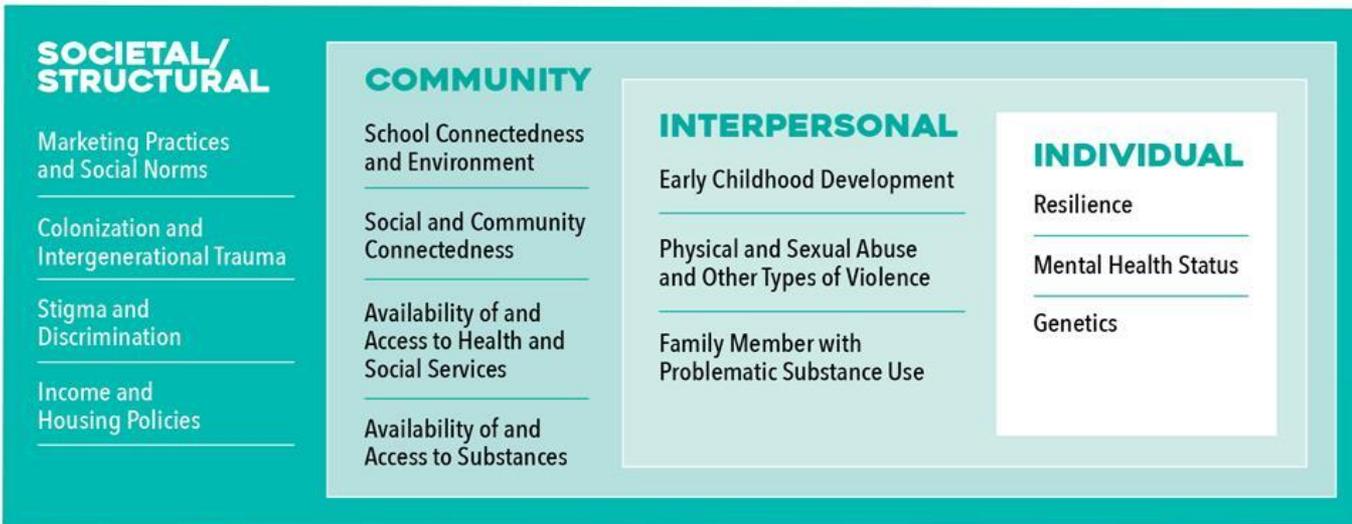
# Glossary

- Prevention
- Harm Reduction
- Substance Use Disorder
- Addiction
- Capacity Building
- Social Justice Youth Development
- Intersectionality



# Guiding Values

1. Invest in youth empowerment, leadership and development
2. Implement programs through the cultural lens of the impacted community





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## Youth Prevention Program Scope

- Activities supported by this funding opportunity must be related to building capacity of organizational effectiveness and sustainability as the applicant pursues substance use disorder prevention among youth 12-26 years old in low-income, rural and/or urban racial, ethnic and cultural communities disproportionately impacted by the War on Drugs.
- Project Period: **May 16, 2023 – November 15, 2025**



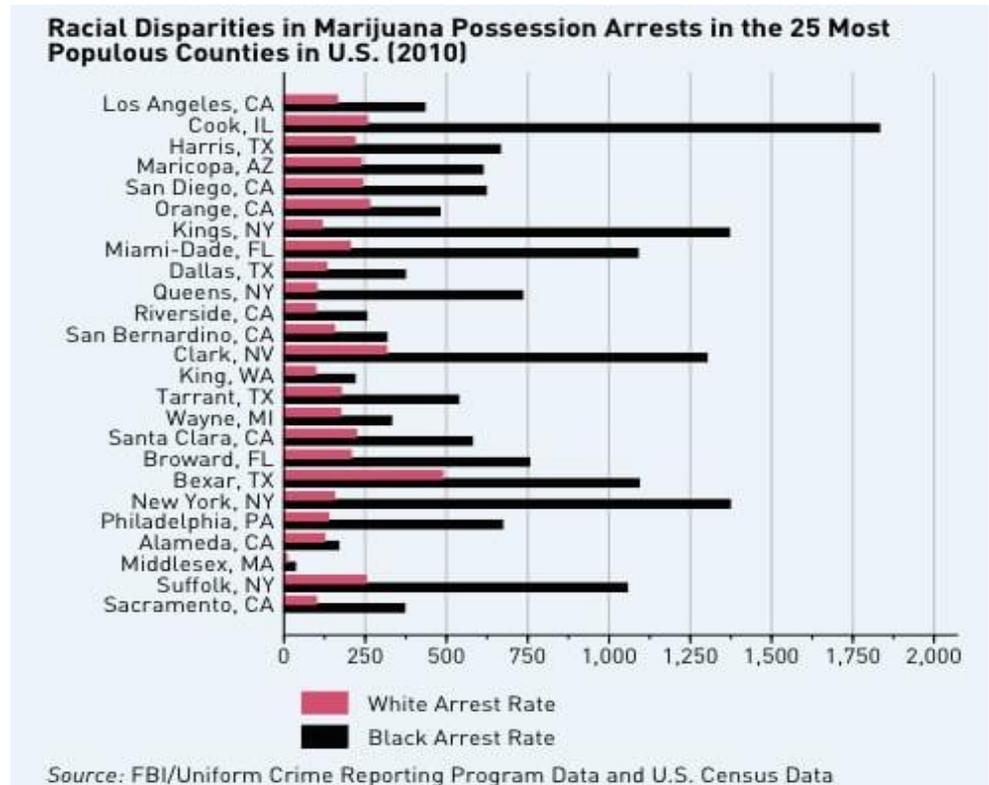
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# Communities of Focus

Communities disproportionately impacted by the War on Drugs

Racial Group	California Raw Numbers on Drug Offenses
White	33
Black/African American	24
Hispanic/Latino	117
Asian	9
All Youth of Color	150

Source: The W. Haywood Burns Institute  
2015 Incarceration for All Youth in California





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## Your Involvement

- Reach into specified geography
- Understanding of community
- Trusted partnership(s)
- Successful approach for community prevention and education



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# Eligibility Criteria

- Located in California
- Provide services in California
- Are a 501(c)(3) community-based organization or Tribal organization with established and trusted community relationships. Fiscal sponsorships are eligible. Also open to coalitions of organizations and collaboratives, as long as the backbone organization is an eligible applicant.
- Applicant organization must not have an active Elevate Youth California grant. Fiscal sponsors are also an exception and are allowed to submit for a new fiscally sponsored project that was not awarded as a previous Elevate Youth California grant.



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## Eligibility Criteria continued

- Have demonstrated experience partnering with young people of color and other marginalized communities disproportionately impacted by the War on Drugs.
- Applicant organizations and collaborative partners must deeply engage and reflect the proposed communities served that are disproportionately impacted by the War on Drugs. Grantee partners should have a history of working with impacted communities, including representation on the board and staff, clients served and neighborhoods served.
- Applicant organizations and their partners must have demonstrated evidence of inclusivity and shall not discriminate based on race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation or military status in any of its activities or operations.



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## Eligibility Criteria continued

- Applicant organization must not have an annual budget in 2022 that exceeds \$1,000,000. Pass-through, non-reoccurring funding for COVID-19 immediate relief (i.e., food, shelter, utility assistance, etc.) can be excluded from the 2022 budget requirement. For Tribal organizations that have a department leading this work, the \$1 million budget is applicable to the department's budget and not the Tribal organization's budget.
- Applicant organizations must demonstrate a need for capacity building within the organization and be able to provide a work plan to address those needs.
- Applicant organizations must have paid or volunteer staff members.
- Applicant organizations must take community-driven approaches to program implementation.



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# Implementation Strategies

Proposals must contain a component of youth activism and at least one other mentorship and/or peer-led support and leadership program:

- Youth activism (**required**)
- Mentorship/relationship building
- Peer-led support and leadership programs



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## Examples of Potential Funded Activities

- Establishment of a youth-led, cross-cultural coalition to address the disproportionate rates of school suspension and expulsion for willful defiance by establishing restorative practices as an alternative
- Youth-led participatory action research project focused on developing and implementing stigma-reduction strategies for peers
- Credible messenger street outreach program led by formerly incarcerated young adults or other system-impacted young adults to re-engage system-impacted youth of color in a positive healing-centered mentoring program



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## **Examples of Potential Funded Capacity Building Activities**

- Create and begin implementing a multiyear fund development plan
- Program evaluation training and resources, including technology upgrades to track youth and organizational successes
- Staff training on related content (e.g., healing-centered practice, trauma-informed organizational policies)
- Strategic communications plan development and implementation
- Policy advocacy training
- Partnership development
- Establishing new collaborations/coalitions



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## **Award Amount**

Awards will range from \$100,000 to \$400,000  
for two years and six months



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## **If Awarded: Responsive Payment Schedule**

- Minimum of three payments
- Specific payment amounts will be determined through the proposed budget and in collaboration with awarded partners



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## **If Awarded: Other Funding Information**

- Rural/Urban support
- Grants will be deliverable-based



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# If Awarded: Reporting and Data Requirements

Partners will be required to submit quarterly reports responding to the performance measures identified in their grants and work plan, including financial reports.

Report	Period	Due Date to The Center
Progress Report 1	5/16/2023-8/15/2023	9/15/2023
End of Year Report 1	5/16/2023-11/15/2023	12/1/2023
Progress Report 2	8/16/2023-11/15/2023	12/15/2023
Progress Report 3	11/16/2023-2/15/2024	3/15/2024
Progress Report 4	2/16/2024-5/15/2024	6/15/2024
Annual Financial Report 1	5/16/2023-5/15/2024	6/15/2024
Progress Report 5	5/16/2024-8/15/2024	9/15/2024
End of Year Report 2	11/16/2023-11/15/2024	12/1/2024
Progress Report 6	8/16/2024-11/15/2024	12/15/2024
Progress Report 7	11/16/2024-2/15/2025	3/15/2025
Progress Report 8	2/16/2025-5/15/2025	6/15/2025
Annual Financial Report 2	5/16/2024-5/15/2025	6/15/2025
Progress Report 9	5/16/2025-8/15/2025	9/15/2025
End of Year Report 3 & Cumulative Final Report	11/16/2024-11/15/2025	12/8/2025
Cumulative Final Report	5/16/2023-11/15/2025	12/8/2025



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# Youth Listening Sessions

- Host a minimum of one youth listening session with impacted youth each year of project implementation
- Feedback on strategy and project implementation





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# Questions?



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# **Elevate Youth California: Supporting Capacity Building for Community Organizations**

## ***Application Process***



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# The Application

## Elevate Youth California Round 4 Capacity Building Application

Save my progress and resume later | [Resume a previously saved form](#)



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Use **Tab** key or **mouse click** to move from field to field. Clicking **Enter** will attempt to **Submit** incomplete application. If you are a Mac user - Press and hold the Command key, then click the Drop Down Items.

<https://sierrahealth.tfaforms.net/56>



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# The Application

## Elevate Youth California Round 4 Capacity Building Application

Save my progress and resume later | [Resume a previously saved form](#)



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Use **Tab** key or **mouse click** to move from field to field. Clicking **Enter** will attempt to **Submit** incomplete application. If you are a Mac user - Press and hold the Command key, then click the Drop Down Items.

<https://sierrahealth.tfaforms.net/56>



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# The Application:

## *Applicant Information*

Please note: If your application has a fiscal sponsor, the fiscal sponsor's information should be entered into this section.

### Applicant Information

This section is to be completed by the IRS qualifying organization; please use legal name as registered with the IRS. If your application has a fiscal sponsor, this section is to be completed with information from the fiscal sponsor.

Organization Name \*

Street \*

City \*

State/Province \*

Zip/Postal Code \*

County \*

Country

Phone \*

Website



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# The Application:

## *Applicant Information*

Please note: If your application has a fiscal sponsor, the fiscal sponsor's information should be entered into this section.

### CEO/Director

If this application has a fiscal sponsor, this section is to be completed with information from the CEO/Director of the fiscal sponsor

First Name \*

Last Name \*

Title \*

Email \*

Office Phone \*

Extension



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# The Application: *Applicant Information*

This section is to be completed by the IRS qualifying organization

Tax ID \*

Organization Status \*

Non Profit / Public Agency

**Organizations Annual Budget** Applicant organization must not have an annual budget in 2022 that exceeds \$1 million. Pass-through, non-reoccurring funding for COVID-19 immediate relief (i.e., food, shelter, utility assistance, etc.) can be excluded from the 2022 budget requirement. For Tribal organizations that have a department leading this work, the \$1 million budget is applicable to the department's budget and not the Tribal organization's budget. \*

\$

Does the applicant organization have an annual financial audit? \*

Check if this application has a fiscal sponsor

*A fiscal sponsor is an organization that applies on behalf of an entity or group that does not have legal nonprofit standing with the IRS. The fiscal sponsor is the IRS qualifying organization and the fiscally sponsored organization is the organization that will be leading the work mentioned in the application*



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# The Application:

## *Applicant Information*

Check if this application has a fiscal sponsor

*A fiscal sponsor is an organization that applies on behalf of an entity or group that does not have legal nonprofit standing with the IRS. The fiscal sponsor is the IRS qualifying organization and the fiscally sponsored organization is the organization that will be leading the work mentioned in the application*

### Fiscally Sponsored Organization Information

Organization Name \*

Street \*

City \*

State/Province \*

Zip/Postal Code \*

County \*

Phone \*

Website



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# The Application:

## *Applicant Information*

### **Primary Project Contact** (for questions related to this proposal)

This section is to include information for the Primary Contact for this application and overall project oversight.

First Name \*

Last Name \*

Title \*

Email \*

Office Phone \*

Extension



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# The Application:

## *Social Media & Project Summary*

### Social Media

If this application has a fiscal sponsor, this section is to include information about the fiscally sponsored organization implementing the program described in this application

Facebook

facebook.com/

LinkedIn

linkedin.com/company/

Twitter

twitter.com/

### Project Summary Information

Project Name (10 words maximum) \*

Brief Summary and Purpose of Project (100 words or less) beginning with the word "To..." \*

To

Project Start Date

5/16/2023

Project End Date

11/15/2025

Amount Requested (awards for this opportunity will not exceed \$400,000) \*

\$ 0



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# The Application: *Implementation Strategy & Project Geography*

## Proposed Implementation Strategy

To select multiple options, hold "Ctrl" and click. Choose at least two.\*

Please select...  
Youth Activism (required)  
Mentorship/Relationship Building  
Peer-led Support and Leadership Program

## Project Geography

Alameda \*

%

Alpine \*

%

Amador \*

%

Butte \*

%

Calaveras \*

%

Colusa \*

%

Contra Costa \*

%

Del Norte \*

%

El Dorado \*

%

Fresno \*

%

Glenn \*

%

Humboldt \*

%

Imperial \*

%

Inyo \*

%

Kern \*

%

Kings \*

%

Lake \*

%

Lassen \*

%

Los Angeles \*

%

Mariposa \*

%

Marin \*

%



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# The Application: *Urban/Rural & Race and Ethnicity*

## Urban/Rural

Indicate whether the proposed project benefits people living in an urban or rural area, or both.

Region where services will be implemented (see definition in RFA): \*

Please select...

## Race and Ethnicity

For the racial and ethnic populations that will be affected, provide your best estimate of the percentage of the total people will be each population (Total must add up to 100)

African-American / Black \*

%

Asian-American \*

%

Latino / Hispanic \*

%

Mixed race \*

%

White \*

%

Other (please specify)

**Total Percentage of Race and Ethnicity**

%

**Total must equal 100%. Please adjust accordingly.**

American Indian / Alaska Native \*

%

Indigenous (eg. Mixteco, Purepecha, etc) \*

%

Middle Eastern or North African \*

%

Pacific Islander \*

%

Other \*

%



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# The Application: *Age Group & Additional Population*

## Age Group

All selected activities must be related to youth 12-26 years old. For the age groups that will be affected, provide your best estimate of the percentage in each age group. (Total must add up to 100.)

Under 5 *	5 - 9 *
<input type="text" value="0"/> %	<input type="text" value="0"/> %
10 - 14 *	15 - 19 *
<input type="text" value="0"/> %	<input type="text" value="0"/> %
20 - 24 *	25 - 26 *
<input type="text" value="0"/> %	<input type="text" value="0"/> %
27 - 54 *	55+ *
<input type="text" value="0"/> %	<input type="text" value="0"/> %
<b>Total Percentage of Age</b>	
<input type="text" value="0"/> %	
<b>Total of Age Groups must equal 100%. Please adjust accordingly.</b>	

## Additional Population

Select any of the following populations that are a primary focus of the project. You may select more than one option by holding Ctrl and selecting.

Please select...

- Foster Youth
- 2S/LGBTQ+ Youth
- Youth with Disabilities



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# **The Application:**

## *Project Narrative Questions*

- 1) Organization Description
- 2) Project Goal
- 3) Population Description
- 4) Track Record with the Proposed Focus Population
- 5) Project Activities
- 6) Track Record with Proposed Project Activities
- 7) Organizational Capacity
- 8) Technical Assistance



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# Attachments



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# The Application:

## Required Application Attachments

- Proposed Project Budget
- Proposed Project Budget Justification
- Applicant organization's W-9
- Support Letter



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# Attachments

Download Form 1: Proposed Budget Template, fill it in and upload it. Be sure to complete the template with a budget for each program year. The sum of each year's budget will auto-populate into the "total" column. You can download the form [here](#). Submit as an excel file only, .xls or .xlsx \*

**Choose File** No file chosen

## **Form 2: Proposed Project Budget Justification (required)**

Please describe expense line items and what they will support. You may download Form 2: Proposed Project Budget Justification for use [here](#). After completing the form please upload your file in a word document (.doc) or PDF (.pdf) format only. \*

**Choose File** No file chosen

**Applicant organization's W-9 (required)** You can download the form [here](#). After completing the form please upload your file in .pdf format. \*

**Choose File** No file chosen

## **Support Letter (required)**

Support Letter signed by the applicant organization's executive, or if you are applying as a coalition, support letter signed by each coalition member stating their role in the project and signed by that organization's executive. The support letter should affirm the applicant's ability to submit quarterly data and financial progress reports and participation at two in-person convenings. Please upload in a word document (.doc) or PDF (.pdf) format only. \*

**Choose File** No file chosen



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# Proposed Project Budget

		The Center Proposed Project Budget Applicant Organization			Start Date: 5/16/2023								
					End Date: 11/15/2025								
		Year 1			Year 2			Year 3			Total		
		Total Project Budget Year 1 5/16/23 - 5/15/24 (12 Months)	Requested from The Center	Other Funding Committed to Project	Total Project Budget Year 2 5/16/24 - 5/15/25 (12 Months)	Requested from The Center	Other Funding Committed to Project	Total Project Budget Year 3 5/16/25 - 11/15/25 (6 Months)	Requested from The Center	Other Funding Committed to Project	Total Project Budget	Requested from The Center	Other Funding Committed to Project
<p>*Row 48: Indirect - This row will automatically calculate the indirect cost of each column based on the Indirect Rate that is indicated in cell E48. If you would like to input your own indirect costs you can remove the formulas in row 48.</p>													
<b>I. Personnel</b>													
Salaries	FTE												
1		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
2		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
3		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
4		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
5		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
6		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
7		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
8		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
Payroll Taxes and Benefits		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
Total of Salary and Benefits		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Consultant Fees</b>													
1		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
2		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
3		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
4		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
Total Personnel		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>II. Other Expenses</b>													
Office Supplies		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
Postage		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
Printing/Duplicating		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
Information/Materials		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
Equipment		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
Rent / Utilities		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
Travel		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
<b>Miscellaneous (List)</b>													
1	Incentives	\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
2	Youth Listening Sessions (minimum 1/yr)	\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
3	In-person convening (two total)	\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
4		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
5		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
6		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
7		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
8		\$0.00			\$0.00			\$0.00			\$0.00	\$0.00	\$0.00
Total Other Expenses		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Indirect (up to 20% of direct costs)		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Grant Expenses		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
* enter actual indirect rate %													



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## Budget Justification

- For each line item listed in the Excel Budget Form, list and explain how the funds will be used for the project
- Be specific on how you arrived at the budgeted amounts
- Include full-time equivalents (FTE) for staff
- Identify other funding secured for the proposed activities, if applicable
- Include and describe any in-kind support



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# Budget Justification

## Elevate Youth California BUDGET JUSTIFICATION

For each item listed in the Excel Budget Form, list and explain how the funds will be used for the project, including other funding committed to the project and the source of other funding. Be specific on how you arrived at the budgeted amounts. Describe in-kind resources.

Shaded fields will expand as you type and continue on to additional pages.

Applicant Organization:  
Total Amount Requested by Year:  
Year 1  
Year 2  
Year 3  
Total

List line items, budgeted amounts and justification below: (limit 200 words per area):

**Personnel:**

**Salaries:** Please provide breakdown for FTE per staffing position with salary amount (limit 100 words).

**Payroll Taxes and Benefits:** Please provide breakdown for FTE per employee and payroll taxes/benefits (limit 100 words).

**Consultant Fees:** Please provide breakdown of number of consultants, cost per consultant, consultant activities to be completed, and timeframe they will be involved in program (limit 200 words).



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# Questions?



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# How to be Competitive



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# Selection Criteria

## Competitive applications will:

- Present a complete and responsive application that demonstrates a favorable mix of credentials, capacity, potential and cost
- Clearly explain why the organization is the appropriate organization to implement the youth substance use disorder prevention project, including, but not limited to, track record of engaging with community impacted by the War on Drugs and championing and history of youth-led programming
- Utilize an innovative culturally responsive approach to substance use prevention while understanding the role trauma plays in the development of young people
- Demonstrate the use of an equity framework that recognizes the need to strive for health and racial equity in program activities and outcomes



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# Selection Criteria

## Competitive applications will:

- Demonstrate commitment to social justice youth development and asset-based approach to youth engagement
- Demonstrate a comprehensive youth engagement plan that is responsive to the COVID-19 pandemic
- Utilize prevention and education that is tailored and utilizes a stigma-reducing approach
- Use an intersectional approach to health equity through policy, systems and environmental change.
- Include clear and demonstrated screening and referral pathways with the ability to navigate youth to a higher level of substance use or mental health care, if needed



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## Proposal Writing Tips

- Read and follow application guidelines and instructions
- Verify your organization is eligible
- Answer questions clearly and provide enough detail about the proposed activities so that the reviewers can fully understand your plan
- Clearly explain your proposed project and what change will result from funding



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## Proposal Writing Tips

- Check for consistency in the project description, budget narrative and budget line items
- Have someone who is not involved in the project read your draft application and tell you what they think you are applying for
- Review the Attachments Checklist to ensure you have all required documents



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## Application Submission Tips

- Click the “Save my progress and resume later” button if you will not be active in the application (be sure to save the e-mail that is sent to your inbox and to write down or save the password somewhere that is secure)
- Submit the application before the deadline
- Write responses to the narrative questions outside of the grant portal, then copy and paste your responses into the appropriate fields
- As you write responses, track your word count



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# Application Checklist

- ✓ Review Application Instructions and Criteria
- ✓ Coalitions may apply, as long as one eligible organization is the applicant
- ✓ Complete the application in the online portal:
  - ✓ Completed application questions
  - ✓ Project Budget (30 months)
  - ✓ Project Budget Justification
  - ✓ W-9
  - ✓ Support letter from administrator/executive, or if you are applying as a coalition, support letter signed by each coalition member stating their role in the project and signed by that organization's executive



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## Timeline

- Application deadline → **February 20 at 1 p.m.**  
(Pacific Time)
- Award Announcement → **Early May 2023**
- Funds Available → **May 16, 2023**



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## Upcoming Office Hours

- Thursday, February 2, from 11 a.m. to 12 p.m. Please register at: [https://us06web.zoom.us/meeting/register/tZMlcO-rrjlqHdSQTAD5jgzxsBr\\_2Sez1pnF](https://us06web.zoom.us/meeting/register/tZMlcO-rrjlqHdSQTAD5jgzxsBr_2Sez1pnF)
- Thursday, February 9, from 10 a.m. to 11 a.m. Please register at: <https://us06web.zoom.us/meeting/register/tZ0rce6tqzlrGdXght7J2lc3euiRZk92pvNm>
- Tuesday, February 14 from 11 a.m. to 12 p.m. Please register at: <https://us06web.zoom.us/meeting/register/tZEpdO2srzspGtC7k5goXryKYRzvVGdGfjxq>



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# Contacts and Resources

## Contact:

Please e-mail questions to [elevateyouthca@shfcenter.org](mailto:elevateyouthca@shfcenter.org)

## Resources:

- Elevate Youth California website: <https://elevateyouthca.org/>
- The Center: [www.shfcenter.org](http://www.shfcenter.org)
- Prevention Institute's "California's Prop 64 Youth Education, Prevention, Early Intervention and Treatment Fund": [PreventionInstitute.org \(.pdf\)](#)
- Child and Adolescent Health Measurement Initiative's Roadmap for California Prop 64 Expenditures: [www.prop64roadmap.org](http://www.prop64roadmap.org)
- When the Smoke Clears: Racial Disparities in California's Marijuana Arrests: [RegionalChange.UCDavis.edu](http://RegionalChange.UCDavis.edu)