

Communications Strategy Worksheet for Elevate Youth Grantees

PLEASE MAKE A COPY BEFORE YOU FILL OUT THIS WORKSHEET

Goals <i>(Specific, measurable goals for the next 12-24 months; what are you trying to achieve)</i>	Outcomes <i>(If helpful, include specific, timeline milestones that help you make progress towards the goal/s)</i>	Key Audiences <i>(Who do you need to achieve your goal? Max of 3 per goal)</i>	Call to Action <i>(for each audience- what do you need them to do? By when?)</i>	Audience mindset and targeting notes <i>(What should you keep in mind about the people you need in order to meet their needs?)</i>	Tactics

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